

# REQUEST FOR BOARD ACTION / CONTRACT CONTROL FORM

**Tracking Number:** 146.

**Date of Request:** March 12, 2008

**Date Request Received:** March 12, 2008

**Board Meeting Date Requested:** March 17, 2008

**Board Meeting Date Assigned:** March 17, 2008

**Short Title:** Request To Replace The Current Commissioner Position On The Tourism Development Authority With An At-Large Position.

- Request Status:**
- Request is proceeding to Board of Commissioners
  - More information is needed – see attached
  - Request on hold – no further information needed
  - Other:

**Background:** Per the attached letter from the Chairman of the TDA, this item was unanimously approved by the TDA.

**Specific Action Requested:** Review the letter and make a recommendation.

*(Administrative Use Only)*

**Requested by:** Carolyn Justice  
**Department:**  
**Title:** Chairman, Tourism Dev. Authority  
**Contact Phone:** 270-9975  
**Contact Fax:**

## CONTRACT TYPE

- Renewal
- For Service(s)
- Intergovernmental – County as Grantee
  - Federal Grantor
  - State Grantor
  - Grant or
- County as Grantor
  - County Funds
  - Other Funds:
- Revision
- For Equipment

**PURCHASING** Budgeted Item:  Yes  No  
Date Rec'd:  Reviewed and Approved  
 Comments on Reverse

Date Sent: \_\_\_\_\_  
Signed: \_\_\_\_\_

**ATTORNEY**  Reviewed and Approved  
Date Rec'd:  Legal Problem(s)  
 Comments on Reverse

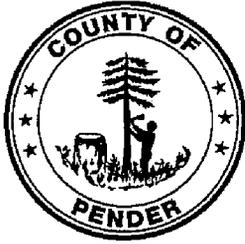
Date Sent: \_\_\_\_\_  
Signed: \_\_\_\_\_

**FINANCE** Sufficient Funds  Available  
Date Rec'd:  Not Available  
 Budget Amendment Necessary  
 Budgeted Amendment is Attached  
 Comments on Reverse

Date Sent: \_\_\_\_\_  
Signed: \_\_\_\_\_

**CLERK** Signature(s) Required:  
 Board Chairman/County Manager  
 Other:

Date Rec'd Approved by Board:  Yes  No  
At meeting on \_\_\_\_\_



Pender County Tourism  
P.O. Box 177  
108 S Cowan Street  
Burgaw, NC 28425  
1(888) 576-4756  
910-259-1536

Dear Pender County Board of Commissioners:

The Tourism Development Authority Board (TDA) met on Monday, February 25, 2008 to conduct their regular monthly business meeting. During this meeting, discussion ensued regarding the appointments and representation on the TDA Board. Currently the composition of the Authority is as follows: A total of eleven (11) members, broken down by, four (4) representatives which are affiliated with businesses that collect occupancy taxes, three (3) representatives one (1) from each of the three (3) Chambers of Commerce, two (2) At-Large representatives, one (1) employee from Cooperative Extension and one (1) Commissioner.

The membership consists of:

Occupancy Tax Collector:	Kathy Cherry	Topsail Beach
Occupancy Tax Collector:	Bill Johnson	Topsail Beach
Occupancy Tax Collector:	Scott Erickson	Surf City
Occupancy Tax Collector:	VACANT	
Topsail Chamber of Commerce:	Allan Libby	<b>(Vice-Chair)</b>
Hampstead Chamber of Commerce:	Walter Walker	
Burgaw Chamber of Commerce:	Martin Beach	
At-Large:	Rep. Carolyn Justice	<b>(Chair)</b> Hampstead
At-Large:	B.J. Ryan	Poplar Grove/Burgaw
Cooperative Extension:	Wayne Batten	Burgaw
Commissioner:	David Williams	Hampstead

The law passed by the General Assembly mandates that at least one-third of the members must be those that collect occupancy tax. The majority of tax collectors in Pender County are on the east side and this is not subject to change in the near future. It is the opinion of the TDA Board that the current representation is inequitable and should be amended to provide more opportunities to the west side of Pender County.

The TDA Board would like to ask the Board of Commissioners to entertain the thought of replacing the current Commissioner position with an At-large position. While the TDA Board feels the Commissioner position brings a great deal to the table, they also feel this position might be better utilized by a person involved in tourism related activities. This amendment would provide the opportunity to allow more representation from the west side of the county.

This issue was brought as a motion before our TDA Board and the motion passed unanimously. Please let us know your thoughts and/or concerns regarding this request. We look forward to hearing from you soon.

Respectfully,

Rep. Carolyn Justice  
Chairperson  
Pender County Tourism Development Authority

Pam Batten  
Director  
Pender County Tourism