



REQUEST FOR BOARD ACTION

ITEM NO. 8.

DATE OF MEETING: May 4, 2009

REQUESTED BY: Monique Baker, Tourism Development Authority (TDA) Director

SHORT TITLE: Resolution to Adopt Proclamation by the Pender County Board of Commissioners: US Travel Association's Travel and Tourism Week in Pender County: May 9-17, 2009

BACKGROUND: The attached proclamation is provided to the Board of Commissioners for approval in recognition of Travel and Tourism Week in Pender County for the week of May 9-17, 2009. In addition, Ms. Baker and TDA Chairman Kathy Cherry will provide a brief update on the work of the Authority.

SPECIFIC ACTION REQUESTED: To review and adopt the Proclamation.

COUNTY MANAGER'S RECOMMENDATION

Respectfully recommend approval.

RS
Initial

RESOLUTION

NOW, THEREFORE BE IT RESOLVED by the Pender County Board of Commissioners that:

the proclamation entitled Proclamation by the Pender County Board of Commissioners, Travel and Tourism Week in Pender County: May 9-17, 2009 is hereby adopted.

AMENDMENTS:

MOVED _____ SECONDED _____

APPROVED _____ DENIED _____ UNANIMOUS

YEA VOTES: Tate ___ Brown ___ Blanchard ___ Rivenbark ___ Williams ___

Jimmy T. Tate, Chairman 5/4/09
Date

ATTEST 5/4/09
Date



U.S. TRAVEL
ASSOCIATION



**PROCLAMATION BY THE PENDER COUNTY BOARD OF COMMISSIONERS
TRAVEL & TOURISM WEEK
FOR PENDER COUNTY, NORTH CAROLINA
THE SECOND WEEK IN MAY
MAY 9-17, 2009**

Whereas the US Travel Association promotes travel and tourism every 2nd week in May; and

Whereas this year's promotion will take place May 9-17, 2009 and encourages local governments and communities, civic and professional groups, businesses, and individual citizens to participate; and

Whereas the travel industry ranks as the 5th largest employer in the United States and directly supports approximately 200,000 jobs in North Carolina contributing over \$4 billion to the states payroll; and

Whereas North Carolina also ranks seventh in visitation with those visitors spending \$16.5 billion dollars, generating \$2.5 billion in tax receipts. [\$1.2 billion in federal taxes, and \$1.3 billion in state and local taxes; \$815.0 million in state tax revenue & \$529.0 million in local tax revenue] ; and

Whereas in Pender County, more than 690 jobs are directly attributable to travel & tourism contributing to almost \$12 million in payroll; and

Whereas Travel to Pender County generated an economic impact of over \$66 million which amounted to \$7.7 million in state & local taxes which saved each county resident over \$154 in tax savings*

Now, Therefore, the Pender County Board of Commissioners in concurrence with the US Travel Association, do hereby proclaim this May 9 – 17, 2009 the second week in May as Travel and Tourism Week in Pender County and encourage the citizens of Pender County to join me in this special observance with appropriate events.

This 4th day of May 2009.

*Statistics are for year 2007

