



REQUEST FOR BOARD ACTION

ITEM NO. 13.

DATE OF MEETING: August 17, 2009

REQUESTED BY: Commissioner George Brown

SHORT TITLE: Discussion and Possible Vote Regarding Publishing Board Agendas

BACKGROUND: Commissioner Brown has requested discussion and a possible vote regarding the issue of publishing the board agendas in the newspapers prior to the business meetings. A draft resolution has been prepared that would provide for such.

SPECIFIC ACTION REQUESTED: To discuss and possibly vote on the matter; and to consider adopting a resolution approving such.

COUNTY MANAGER'S RECOMMENDATION

Staff is willing to facilitate agenda preparation and publication as directed by the Board.

 PM
Initial

RESOLUTION

NOW, THEREFORE BE IT RESOLVED by the Pender County Board of Commissioners that:

the agenda for the regularly scheduled meetings of the Board of Commissioners be advertised in the following newspapers on Wednesdays prior to the meeting date:

The County Manager is authorized to execute/implement any document or policy necessary to implement this resolution.

AMENDMENTS:

MOVED _____ SECONDED _____

APPROVED _____ DENIED _____ UNANIMOUS

YEA VOTES: Tate ___ Brown ___ Blanchard ___ Rivenbark ___ Williams ___

Jimmy T. Tate, Chairman 8/17/09
Date

ATTEST 8/17/09
Date

Advertising Costs for Publishing County Commissioner Meeting Agendas

Publication	1 page	1 ½ pages	2 pages	Deadline for Wednesday Publication
Topsail Voice*	68.97	103.46	137.94	Friday
Pender Post	102.86	137.14	205.71	Friday
Pender Chronicle	81.40	115.50	144.00	Friday
Star News	980.91	1307.88	1634.85	Mon – 10 a.m.

* Shrunk to fit as attached

Using the 1 ½ page as an estimate, the annual cost per publication would be:

Publication	Annual Cost based on 24 agendas per year
Topsail Voice	2483.04
Pender Post	3291.36
Pender Chronicle	2772.00
Star News	31389.12

Circulation Statistics (2009)

County Code/Area	Zip	Pender Post	Pender Chronicle	Topsail Voice
28425	Burgaw	2082	2453	142
28454	Maple Hill	114	334	0
28457	Rocky Point	831	1172	100
28443	Hampstead	849	0	1105
28445	Topsail Beach/Surf City	228	0	787
28478	Willard	217	575	0
28421	Atkinson	86	339	0
28435	Currie	38	304	0
Totals		4445	5177	2134

Star News reported a lump sum of 5900 daily circulation with 7580 as the Sunday circulation. They further reported that “this is for Pender, Onslow, Duplin and Bladen Counties, with Pender being the largest recipient”- but had no breakdown.