



## REQUEST FOR BOARD ACTION

ITEM NO. 27

**DATE OF MEETING:** September 8, 2009

**REQUESTED BY:** Commissioner George Brown

**SHORT TITLE:** Discussion and Possible Vote Regarding Publishing Board Agendas; and Receiving Citizen Input on Agenda Items Prior to Board Voting on Agenda Items

**BACKGROUND:** Commissioner Brown has requested continuing discussion and a possible vote regarding the issue of publishing the board agendas in the newspapers prior to the business meetings; and allowing citizen input on agenda items prior to the Board voting on the items. This item was tabled at the August 17, 2009 meeting.

**SPECIFIC ACTION REQUESTED:** To discuss and possibly vote on these two matters.

**COUNTY MANAGER'S RECOMMENDATION**

Staff is willing to facilitate agenda preparation and publication, and citizen input as directed by the Board.

    *JS*      
Initial

**RESOLUTION**

**NOW, THEREFORE BE IT RESOLVED** by the Pender County Board of Commissioners that:

\_\_\_\_\_

The County Manager is authorized to execute/implement any document or policy necessary to implement this resolution.

**AMENDMENTS:**

MOVED \_\_\_\_\_ SECONDED \_\_\_\_\_

APPROVED \_\_\_\_\_ DENIED \_\_\_\_\_ UNANIMOUS

YEA VOTES: Tate \_\_\_ Brown \_\_\_ Blanchard \_\_\_ Rivenbark \_\_\_ Williams \_\_\_

\_\_\_\_\_  
Jimmy T. Tate, Chairman

\_\_\_\_\_  
Date

\_\_\_\_\_  
ATTEST

\_\_\_\_\_  
Date

## Advertising Costs for Publishing County Commissioner Meeting Agendas

Publication	1 page	1 ½ pages	2 pages	Deadline for Wednesday Publication
Topsail Voice*	75.24	112.86	150.48	Friday
Pender Post	102.86	137.14	205.71	Friday
Pender Chronicle	81.40	115.50	144.00	Friday
Star News	980.91	1307.88	1634.85	Mon – 10 a.m.

\* Shrunk to fit as attached

Using the 1 ½ page as an estimate, the annual cost per publication would be:

Publication	Annual Cost based on 24 agendas per year
Topsail Voice	2708.64
Pender Post	3291.36
Pender Chronicle	2772.00
Star News	31389.12

## Circulation Statistics (2009)

County Code/Area	Zip	Pender Post	Pender Chronicle	Topsail Voice
28425	Burgaw	2082	2453	142
28454	Maple Hill	114	334	0
28457	Rocky Point	831	1172	100
28443	Hampstead	849	0	1105
28445	Topsail Beach/Surf City	228	0	787
28478	Willard	217	575	0
28421	Atkinson	86	339	0
28435	Currie	38	304	0
Totals		4445	5177	2134

**Star News** reported a lump sum of 5900 daily circulation with 7580 as the Sunday circulation. They further reported that “this is for Pender, Onslow, Duplin and Bladen Counties, with Pender being the largest recipient”- but had no breakdown.