



REQUEST FOR BOARD ACTION

ITEM NO. 11.

DATE OF MEETING: March 1, 2010

REQUESTED BY: Rick Benton, County Manager

SHORT TITLE: Resolution Adopting a 2010-2012 Statement of Values and Strategies

BACKGROUND: The Board of Commissioners held a planning summit January 28 and 29, 2010. As a part of the summit, the Board members outlined values and priorities/strategies for 2010-2012. Based on this, a more formal statement of values and priorities/strategies for 2010-2012 has been prepared for BOCC consideration for adoption. A copy of the proposed statement is attached for your convenience.

Once adopted by the Board, staff will develop an action plan for implementation.

SPECIFIC ACTION REQUESTED: To consider a resolution adopting the 2010-2012 Statement of Values and Strategies as presented, or as amended by the Board after discussion.

COUNTY MANAGER'S RECOMMENDATION

Respectfully recommend approval.

JB
Initial

RESOLUTION

NOW, THEREFORE BE IT RESOLVED by the Pender County Board of Commissioners that:

the Board hereby adopts the 2010-2012 Statement of Values and Strategies. The Chairman/County Manager is authorized to execute any/all documents necessary to implement this resolution.

AMENDMENTS:

MOVED _____ SECONDED _____

APPROVED _____ DENIED _____ UNANIMOUS

YEA VOTES: Tate ___ Blanchard ___ Brown ___ Rivenbark ___ Williams ___

Jimmy T. Tate, Chairman Date

ATTEST Date

**PENDER COUNTY
BOARD OF COMMISSIONERS
2010-2012 STATEMENT of VALUES and STRATEGIES**

VALUES

- Govern with Common Sense & Fairness
- Foster United Support & Momentum for the County's Initiatives & Priorities
- Build Consensus in This Diverse Community & Foster High Levels of Community Involvement
- Proactively Manage Growth & Preserve/Leverage Historic Resources
- Create a Livable Community with Balanced Residential, Commercial and Industrial Growth
- Maintain a Competitive Tax Rate and Cost of Living in Pender County

PRIORITIES and STRATEGIES

Economic Development:

- Evaluate Implementing a Small Business Incentive Program
- Continue to Develop Industrial Product & Sites to Attract Industrial Clients
- Sustain an Industrial Shell Building Program
- Focus Industrial and Economic Development Marketing and Incentives on "W-2" Job Creation
- Foster Economic Development Partnerships

Infrastructure:

- Develop and Adopt a Long-Term Financial Plan to Sustain Utility System Financial Integrity
- Evaluate the Expansion of Water-Sewer Infrastructure in Unserved and Underserved Areas; Including Reconfiguring Districts to Facilitate System Expansions
- Foster Regional Utility Partnerships
- Develop a Plan to Construct and Finance a Sewer Plant in Pender Commerce Park
- Facilitate County Ownership/Control of County Utilities
- Develop a Framework for Public/Private Partnerships
- Utilize Political Resources and Strategies for Resource Development/Procurement

Growth Management:

- Facilitate Balanced and Compatible Growth with Proactive Planning
- Use Adopted Planning Policies to Support Land Use Decision-Making
- Evaluate the County's Capital Facility Needs Relative to Location and Timing
- Evaluate Opportunities with State/Federal/Other Agencies in Capital Facility Development
- Evaluate Fund Balance Policy and Opportunities to Benefit from the Economic Recession in Addressing Capital Needs

Education:

- Implement a Funding Formula for Funding Public School Current Expense and Capital Outlay
- Facilitate Accountability on Public School Construction Projects
- Conduct a Community College Needs Assessment for Pender County Followed by Community Input for Addressing Issues Brought Forward in the Assessment

Quality of Life:

- Prioritize Capital Resources for Law Enforcement, Jail, and DSS
- Continue Aggressive Strategies to Expedite Construction of the US 17 Hampstead By-Pass
- Implement a Parks and Recreation Plan by Prioritizing Projects/Timing/Financing Methods
- Facilitate Development of Affordable Housing in Pender County
- Facilitate Preservation and Reuse of Historic Structures for Housing and Other Needs
- Evaluate Opportunities to Develop Adequate Meeting Facilities for County/Public Use

Organization:

- Institute Performance Benchmarks in County Functions to Compare Service Levels Against Other Counties and to Measure Our Success Over Time
- Incorporate Outcome-Based Planning into Budget Development & Performance Evaluation Processes
- Establish Methods of Measuring Effectiveness of Services by Providing Citizen Involvement and Input
- Conduct a County-Wide Environmental Scan (ie. SWOT Analysis)
- Develop Action Plans Based on Priorities Outlined in 2010 Board Summit