



## REQUEST FOR BOARD ACTION

ITEM NO. 15.

**DATE OF MEETING:** August 2, 2010

**REQUESTED BY:** Monique Baker, Tourism Director

**SHORT TITLE:** Resolution Authorizing Purchase Order to Carolina Video Edit Center for the Production of Two 30-Second Commercials and a 5-10 Minute Promotional Video in the Amount of \$5,200.00

**BACKGROUND:** The Pender County Tourism Development Authority requested that we produce new promotional material for television and online that would promote Pender County to potential visitors as well as visitors that are already here. From what we can determine, the last one produced was in 2005. Therefore new commercials and video are desperately needed to truly reflect what Pender County has to offer. Carolina Video Edit Center has worked on other Pender County Tourism projects and therefore has footage and knowledge of the County which will help us produce these materials at a very reasonable cost. Funds are budgeted in 670-407000.

**SPECIFIC ACTION REQUESTED:** To adopt a resolution authorizing a purchase order to Carolina Video Edit Center in the amount of \$5200.00

**COUNTY MANAGER'S RECOMMENDATION**

Respectfully recommend approval.

MB  
Initial

**RESOLUTION**

**NOW, THEREFORE BE IT RESOLVED** by the Pender County Board of Commissioners that

a purchase order to Carolina Video Edit Center for the production of two 30 second commercials and a 5-10 minute promotional video in the amount of \$5200.00 is hereby authorized. The County Manager is authorized to execute any/all documents necessary to implement this resolution. Budget Line Item: 670-407000.

**AMENDMENTS:**

MOVED \_\_\_\_\_ SECONDED \_\_\_\_\_

APPROVED \_\_\_\_\_ DENIED \_\_\_\_\_ UNANIMOUS

YEA VOTES: Tate \_\_\_ Brown \_\_\_ Blanchard \_\_\_ Rivenbark \_\_\_ Williams \_\_\_

\_\_\_\_\_  
Jimmy T. Tate, Chairman 8/2/10  
Date

\_\_\_\_\_  
ATTEST 8/2/10  
Date