



## REQUEST FOR BOARD ACTION

ITEM NO. 10.

**DATE OF MEETING:** November 15, 2010

**REQUESTED BY:** Benjamin Andrea, Planner II

**SHORT TITLE:** Resolution Approving a Project Ranking System for the *2010 Pender County Comprehensive Parks and Recreation Master Plan*

**BACKGROUND:** The facilities recommended in this *2010 Pender County Comprehensive Parks and Recreation Plan* (Plan) were derived based on a variety of information. The recommendations were created to plan for new facilities that will provide a variety of recreational opportunities to meet a broad spectrum of users in many areas of the county. The recommended facilities include a total of three park expansions, one mini-park, five neighborhood parks, seven community parks, one regional park, four new county-partnered facilities, a variety of bicycle and pedestrian improvements, and new public water access areas to the Intracoastal Waterway, the Black River, Moores Creek, and Rockfish Creek. Each of these new facilities will help to alleviate the current deficits that exist within the county's parks system, and provide an improved quality of life to the residents and visitors of Pender County.

While some facility recommendations include suitable amenities based on the feedback received through the public input surveys and meetings, it is recommended that more public input be conducted during the planning phases for each new facility. The public input process undertaken during the Plan has provided a basis for developing the facility recommendations, and will also serve to provide justification for grants and other funding requests; however, the design of each new facility should be based strongly off of the input received during public project planning and scoping meetings.

One of the action items of the Board's *2010-2012 Priority Implementation Plan* was to develop a ranking or priority system for the projects identified in the *2010 Pender County Comprehensive Parks and Recreation Master Plan* in a manner to ensure equitable development of parks and recreational facilities throughout the county.

The recommendations for facility expansion and new facility development in the Plan are in not in order of project priority. The prioritization of projects will be a result of the ranking and prioritization system developed by Staff and the Parks and Recreation Advisory Board. Additionally, the project priorities should be revisited at least annually, as funding, user need and demand, and other conditions will have an effect on the prioritization of the recommended projects.

The Pender County Parks and Recreation Advisory Board unanimously passed a motion to approve a resolution supporting the Priority Ranking System on October 20, 2010, and is forwarding a recommendation for adoption to the Board of County Commissioners.

**SPECIFIC ACTION REQUESTED:** To consider a resolution approving the attached Project Ranking System for the *2010 Pender County Comprehensive Parks and Recreation Master Plan*.

**COUNTY MANAGER'S RECOMMENDATION**

Respectfully recommend approval.

RTB  
Initial

**RESOLUTION**

**NOW, THEREFORE BE IT RESOLVED** by the Pender County Board of Commissioners that:

the Board hereby approves the Project Ranking System for the *2010 Pender County Comprehensive Parks and Recreation Master Plan*. The Chairman/County Manager is authorized to execute any/all documents necessary to implement this resolution.

**AMENDMENTS:**

MOVED \_\_\_\_\_ SECONDED \_\_\_\_\_

APPROVED \_\_\_\_\_ DENIED \_\_\_\_\_ UNANIMOUS

YEA VOTES: Tate \_\_\_ Blanchard \_\_\_ Brown \_\_\_ Rivenbark \_\_\_ Williams \_\_\_

\_\_\_\_\_  
Jimmy T. Tate, Chairman      \_\_\_\_\_  
Date

\_\_\_\_\_  
ATTEST      \_\_\_\_\_  
Date

**2010 Pender County Comprehensive Parks and Recreation Master Plan  
Parks and Recreation Project Prioritization Worksheet**

Worksheet Completed By: \_\_\_\_\_  
 Park Project Name: \_\_\_\_\_  
 Total Score (out of 100 Total Available Points): \_\_\_\_\_

**Note: Total Score is calculated by using a weighted average formula:  
 $[(S_1 * 0.2) + (S_2 * 0.2) + (S_3 * 0.2) + (S_4 * 0.2) + (S_5 * 0.2)] * 5$**

<b>Need and Justification for Project (30 Total Possible Points) (S<sub>1</sub>)</b>	
<b>Citizen Input</b> – Is the project supported by an advocacy group, public surveys, or other types of public input? <i>Scale Range = 0 to 5; 0 points if project is not supported by demonstrated citizen input to 5 points if project is substantially supported by demonstrated citizen input.</i>	
<b>Potential Partners</b> – Are there potential partnerships for the project? If so, how committed are the potential partners? <i>Scale Range = 0 to 5; 0 points if there are no potential partners at this time to 5 points if potential partners for the project have been identified and have committed to the project.</i>	
<b>Urgency</b> – If acquisition is necessary, is the acquisition a distinct opportunity that will be lost? <i>Scale Range = 0 to 5; 0 points if no property acquisition is necessary for the project to 5 points if property acquisition is necessary and urgent to avoid losing a distinct opportunity.</i>	
<b>Availability of Existing Opportunities and/or Facilities</b> – Is the project located in an area that is currently unserved or underserved by recreational opportunities? <i>Scale Range = 0 to 5; 0 points if the project is in an area currently served by an existing park's functional service area to 5 points if the project is in an area not currently served by an existing park's functional service area.</i>	
<b>Impact on Facility Deficit/Surplus</b> – Will the project alleviate the existing deficits for park acreage and facilities within Pender County? <i>Scale Range = 0 to 5; 0 points if the project will not alleviate any deficits for park acreage and facilities to 5 points if the project will alleviate significant acreage and facility deficits.</i>	
<b>Population Within Functional Service Area</b> – Does the project serve a populated area or include a significant population density within its functional service area? <i>Scale Range = 0 to 5 points; 0 points if the population within the proposed project's functional service area is less than 50 persons per square mile to 5 points if the population within the proposed project's functional service area is greater than 300 persons per square mile.</i>	

<b>Potential Benefits and Opportunities to be Realized by Project (20 Total Possible Points) (S<sub>2</sub>)</b>	
<b>Conformance with Other Plans</b> – Does the project respond to recommendations of numerous plans, including but not limited to the 2010 Pender County Comprehensive Parks and Recreation Master Plan, the 1998 Pender County Recreation and Open Space Plan, the 1993 Pender County Waterfront Access Plan, the Coastal Pender Collector Street Plan, and the Comprehensive Land Use Plan/CAMA Land-Use Plan? <i>Scale Range = 0 to 5; 0 points if the project is not supported by any plans to 5 points if the project is supported by multiple plans.</i>	
<b>Environmental Conservation and/or Preservation Benefits</b> – Does the project offer any environmental conservation and/or preservation benefits? Will the project leverage additional conservation and/or preservation efforts? <i>Scale Range = 0 to 5; 0 points if the project does not offer any environmental conservation/preservation efforts to 5 points if the project offers substantial environmental conservation/preservation efforts and leverages additional similar efforts.</i>	
<b>Programming Opportunities</b> – Will the project allow for multiple programming opportunities at the site? <i>Scale Range = 0 to 5; 0 points if the project will offer no programming opportunities to 5 points if the project will offer substantial programming opportunities.</i>	
<b>Educational Opportunities</b> – Will the project allow for educational opportunities, such as environmental education and agricultural education? <i>Scale Range = 0 to 5; 0 points if the project will offer no educational opportunities to 5 points if the project will offer substantial educational opportunities.</i>	

**2010 Pender County Comprehensive Parks and Recreation Master Plan  
Parks and Recreation Project Prioritization Worksheet**

<b>Implementation, Management, and Maintenance Issues (25 Total Possible Points) (S<sub>3</sub>)</b>	
<b>Funding Availability</b> – Is there any potential special funding (such as donations and grants) for the project?	
<i>Scale Range = 0 to 5; 0 points if no special funding opportunities have been identified to 5 points if special funding opportunities may contribute up to 100% of the project cost.</i>	
<b>Maintenance and Management Requirements</b> – Would the project require additional Staff and equipment resources for maintenance and management?	
<i>Scale Range = 0 to 5; 0 points if the project will require an annual maintenance and management cost of \$150,000 or greater to 5 points if the project will require an annual maintenance and management cost of less than \$50,000.</i>	
<b>Utilizes Existing County Property</b> – Is the project on existing county-owned property or will property acquisition be necessary?	
<i>Scale Range = 0 to 5; 0 points if property acquisition will be necessary to 5 points if the project utilizes existing county-owned property.</i>	
<b>Revenue Generation</b> – Will the project offer opportunities for revenue generation for Pender County Parks and Recreation?	
<i>Scale Range = 0 to 5; 0 points if the project will not offer any revenue generation to 5 points if the project will offer an estimated annual revenue generation of \$150,000 or greater.</i>	
<b>Permitting and Approval Requirements</b> – Are there significant permitting and approval requirements necessary for the project? Are any of the necessary permits currently in-hand?	
<i>Scale Range = 0 to 5; 0 points if the project will require more than six of the permits/approvals listed below to 5 points if the project will not require any of the permits/approvals listed below.</i>	
<u>Potential Necessary Permits and Approvals:</u>	
1. Planning, zoning, and central permitting approvals from Pender County or an incorporated municipality	
2. Approval of a Sedimentation and Erosion Control Plan from NC DENR DLR	
3. Stormwater Permit from NC DENR DWQ	
4. Wetland Delineation approval from ACE	
5. Letter of Permission or Nationwide, General, Regional, or Individual Permit from ACE	
6. Major, Minor, or General CAMA Permit from DCM	
7. Driveway and/or encroachment permit from NC DOT	
8. NEPA and/or SEPA review process	
9. Other permits and/or approvals	

<b>Location/Site-Specific Considerations (15 Total Possible Points) (S<sub>4</sub>)</b>	
<b>Neighborhood Impacts</b> – Would this project have positive benefits to the surrounding neighborhood? Is the community involved and supportive of this project?	
<i>Scale Range = 0 to 5; 0 points if the project will have no positive benefits to the surrounding neighborhood to 5 points if the project will have positive to the surrounding neighborhood and the community is involved and supportive of the project.</i>	
<b>Suitability of Site</b> – Is the proposed development appropriate for the site's natural systems, topography, and/or neighboring land uses?	
<i>Scale Range = 0 to 5; 0 points if the project is not appropriate for the site's natural systems, topography, and/or neighboring land uses to 5 points if the project is completely appropriate for the site's natural systems, topography, and/or neighboring land uses.</i>	
<b>Availability of Utilities</b> – Is the project located in an area with available water and wastewater service? If not, will service be available by project development?	
<i>Scale Range = 0 to 5 points; 0 points if neither water or wastewater service are available or planned for the area to 5 points if both water and wastewater service is available for the area.</i>	

<b>Potential Economic Impacts/Benefits to be Realized by Project (10 Total Possible Points) (S<sub>5</sub>)</b>	
<b>Economic Impact</b> – Would this project have a favorable economic impact to Pender County? Would it help to recruit and retain businesses and residents? Would it increase the tax base and contribute to the vitality of the community?	
<i>Scale Range = 0 to 5; 0 points if the project will not have any economic impacts for the county to 5 points if the project will have substantial economic impacts for Pender County.</i>	
<b>Tourism Impact</b> – Would the project help to attract regional and state tourism?	
<i>Scale Range = 0 to 5; 0 points if the project will not have any tourism impacts for the county to 5 points if the project will have substantial tourism impacts for Pender County.</i>	