



**REQUEST FOR BOARD ACTION**

**ITEM NO. 5.**

**DATE OF MEETING:** February 7, 2011

**REQUESTED BY:** Monique Baker, Tourism Director

**SHORT TITLE:** Resolution Authorizing Purchase Order to Phoenix Rising Advertising for the Printing and Shipping of 40,000 Pender County Visitor's Guides in the Amount of \$8,925

**BACKGROUND:** The Visitor's Guides will be distributed to our Pender County tourism organizations & partners, NC Welcome Centers, inquiries and leads. Cape Fear Publications Distribution will distribute it to the Southeastern NC hotels, restaurants, and attractions. Funds are budgeted in 670-407000.

**SPECIFIC ACTION REQUESTED:** To adopt a resolution authorizing a purchase order to Phoenix Rising Advertising for the printing and shipping of 40,000 Pender County Visitor's Guides in the Amount of \$8,925

**COUNTY MANAGER'S RECOMMENDATION**

Respectfully recommend approval.

RB  
Initial

**RESOLUTION**

**NOW, THEREFORE BE IT RESOLVED** by the Pender County Board of Commissioners that

a purchase order to Phoenix Rising Advertising for the printing and shipping of 40,000 Pender County Visitor's Guides in the Amount of \$8,925 is hereby authorized. The County Manager is authorized to execute any/all documents necessary to implement this resolution.

Budget Line Item: 670-407000

**AMENDMENTS:**

MOVED \_\_\_\_\_ SECONDED \_\_\_\_\_

APPROVED \_\_\_\_\_ DENIED \_\_\_\_\_ UNANIMOUS \_\_\_\_\_

YEA VOTES: Brown \_\_\_ Tate \_\_\_ Ward \_\_\_ Rivenbark \_\_\_ Williams \_\_\_

\_\_\_\_\_  
George R. Brown, Chairman      2/7/11  
Date

\_\_\_\_\_  
ATTEST      2/7/11  
Date