



**REQUEST FOR BOARD ACTION**

ITEM NO. 12.

**DATE OF MEETING:** April 16, 2012

**REQUESTED BY:** Monique Baker, Tourism Development Authority (TDA) Director

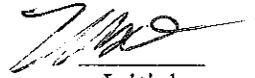
**SHORT TITLE:** Resolution to Adopt Proclamation by the Pender County Board of Commissioners: Travel and Tourism Week in Pender County: May 5-13, 2012

**BACKGROUND:** The attached proclamation is provided to the Board of Commissioners for approval in recognition of Travel and Tourism Week in Pender County for the week of May 5-13, 2012.

**SPECIFIC ACTION REQUESTED:** To consider a resolution adopting the proclamation entitled "Proclamation by the Pender County Board of Commissioners, Travel & Tourism Week in Pender County North Carolina, May 5-13, 2012".

**COUNTY MANAGER'S RECOMMENDATION**

Respectfully recommend approval.

  
Initial

**RESOLUTION**

**NOW, THEREFORE BE IT RESOLVED** by the Pender County Board of Commissioners that: the proclamation entitled Proclamation by the Pender County Board of Commissioners, Travel & Tourism Week in Pender County: May 5-13, 2011 is hereby adopted. The Chairman and County Manager are authorized to execute any documents necessary to implement this resolution.

**AMENDMENTS:**

MOVED \_\_\_\_\_ SECONDED \_\_\_\_\_

APPROVED \_\_\_\_\_ DENIED \_\_\_\_\_ UNANIMOUS

YEA VOTES: Brown \_\_\_ Tate \_\_\_ Rivenbark \_\_\_ Ward \_\_\_ Williams \_\_\_

\_\_\_\_\_  
George R. Brown Jr., Chairman      Date

\_\_\_\_\_  
ATTEST      Date



**PROCLAMATION BY THE PENDER COUNTY BOARD OF COMMISSIONERS  
TRAVEL & TOURISM WEEK  
IN PENDER COUNTY, NORTH CAROLINA  
MAY 5-13, 2012**

*Whereas*, the US Travel Association promotes travel and tourism every 2<sup>nd</sup> week in May; and

*Whereas*, this year's promotion will take place May 5-13, 2012 and encourages local governments and communities, civic and professional groups, businesses, and individual citizens to participate; and

*Whereas*, the travel industry ranks as one of the largest employers in the United States and North Carolina. It directly supports approximately 185,000 jobs in North Carolina contributing \$4 billion to the state's payroll; and

*Whereas*, in 2010 North Carolina ranked sixth in visitation with those visitors spending over \$17 billion dollars (9% increase over 2009), generating \$1.5 billion in state and local taxes, \$947 million in state tax revenue & \$510 million in local tax revenue (10% increase over 2009); and

*Whereas*, in Pender County, more than 710 jobs are directly attributable to travel & tourism contributing over \$12.3 million in payroll in 2010; and

*Whereas*, travel to Pender County generates an estimated economic impact of \$72.8 million, which amounts to over \$8.9 million in state & local taxes, saving each county resident over \$169 in tax savings; and

*Whereas*, leisure travel, which accounts for more than three-quarters of all trips taken in the United States, spurs countless benefits to travelers' creativity, cultural awareness, education, happiness, productivity, relationships and wellness;

*Now, Therefore*, Be It Proclaimed that the Pender County Board of Commissioners, in concurrence with the US Travel Association, does hereby proclaim May 5-13, 2012 as Travel and Tourism Week in Pender County, and encourage all citizens of Pender County to join in this special observance.

This the 16<sup>th</sup> day of April, 2012

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George R. Brown Jr., Chairman

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Mickey Duvall, County Manager