



REQUEST FOR BOARD ACTION

ITEM NO. 8.

DATE OF MEETING: June 18, 2012

REQUESTED BY: Melinda Knoerzer, Administrative Assistant

SHORT TITLE: Resolution Authorizing Contract(s) and Purchase Order(s) for County Legal Advertising for FY12-13

BACKGROUND: Each year, Pender County budgets \$25,000 for legal advertising. This includes all legal and non-legal or “informational” regular advertising. In addition, that includes extra advertising that might be necessary for large projects and/or specialized employment ads. The bidding for this advertising last took place in April of 2007 for FY 07/08 and resulted in the County entering into advertising contracts with both the Pender Post and Topsail Voice. Each year since, we have renewed these contracts with no price increases.

Three years ago, at the Board’s direction, the Board meeting agendas began to be advertized in all three local newspapers.

This year staff solicited bids for publication of both the Government News and the Board of County Commissioners Agendas. The bids were solicited before staff became aware of the merger of the Topsail Voice and Pender Post newspapers and the results came in after the merger was complete. The bid results were as follows:

PENDER COUNTY GOVERNMENT NEWS & AGENDA

PUBLICATION	COL.IN.SIZE	COST/COL.IN	COMPLIMENTARY SPACE
Pender Topsail Voice & Post	1.83	\$6	24 inches weekly as needed
Pender Chronicle	1.58	\$3.50 or \$7.25*	N/A

After the bids had been solicited, staff was requested to ask the Wilmington Star News to provide a price. In addition, the Topsail News Online has initially offered to advertize all Government News and Agendas at no cost.

TOTAL ADVERTISING OPTIONS AVAILABLE TO THE COUNTY

PUBLICATION	COL.IN.SIZE	COST/COL.IN	COMPLIMENTARY SPACE
Pender Topsail Voice & Post	1.83	\$6	24 inches weekly as needed**
Pender Chronicle	1.58	\$3.50 or \$7.25*	N/A
Star News	1.66	\$33.60	N/A
Topsailnewsonline.com	Web	Free	As needed

* Chronicle pricing of \$3.50 is for BOTH Government News and Agenda advertising. If we decide to advertize only one of the two items, then the cost will be \$7.25 per column inch.

**Voice/Post is offering 24 additional inches free each week and this can be used to advertize the Agenda every other week.

CIRCULATION IN PENDER COUNTY

PUBLICATION	CIRCULATION
Pender Topsail Voice & Post	3305
Pender Chronicle	1330
Star News	5000 daily/ 6000 Sunday
Topsailnewsonline.com	4800 per week

Staff would like to point out that House Bill 472 from the 2011 Session (copy attached) is a bill entitled, “An Act to Allow All Cities and Counties to Give Electronic Notice”. Per the NCACC, this legislation “Would grant counties the authority to provide electronic notice in lieu of current print requirements. The proposed language would “Allow a Board of County Commissioners to adopt an ordinance to publish on the County’s website any notice required by law, such as public hearing notices and tax delinquency notices. The bill would require a notice book to be maintained in the County Manager’s Office that would contain hard copies of notices, which must be available for public inspection for at least one year after publication”. NCACC expects nothing will happen in this legislative short session; however, they plan to bring it up again in the next long session. Passage **could** obviate the need to dedicate county dollars for advertising. It will still be up to the Board of Commissioners to determine how best to reach the county residents.

ESTIMATED COST BASED ON QUOTED RATES

GOVERNMENT NEWS ADVERTISING

PUBLICATION	COST PER ISSUE	TOTAL COST PER YEAR	NOTES
PENDER POST/VOICE	\$252	\$13,104.00	
PENDER CHRONICLE	\$147	\$ 7,644.00	AT LOWER COST (\$3.50)
PENDER CHRONICLE	\$304.50	\$15,834.00	AT HIGHER COST (\$7.25)
STAR NEWS	\$742.58	\$38,615.00	

AGENDA ADVERTISING

PUBLICATION	ESTIMATED COST PER ISSUE	TOTAL ESTIMATED COST PER YEAR*	NOTES
PENDER POST/VOICE	\$0/\$144/\$288	\$3,312.00	1/2/3 PAGES
PENDER CHRONICLE	\$87.50/\$175/\$262.50	\$4,868.75	1/2/3 PAGES AT LOWER COST (\$3.50)
PENDER CHRONICLE	\$181.25/\$362.50/\$543.75	\$8,337.50	1/2/3 PAGES AT HIGHER COST (7.25)
STAR NEWS	\$371.29/\$742.58/\$1113.87	17,079.34	

* ESTIMATED BASED ON 2010-2011 ACTUAL AGENDAS (23 AGENDAS TOTAL)

SUGGESTIONS: By way of suggestion, staff has assembled the following recommendations:

a) To maintain status quo:

PUBLICATION	COST PER ISSUE	TOTAL COST PER YEAR	NOTES
PENDER POST/VOICE-GOV. NEWS	\$252	\$13,104.00	
PENDER POST/VOICE-AGENDA	\$0/\$144/\$288	\$3,312.00	1/2/3 PAGES
PENDER CHRONICLE-AGENDA	\$181.25/\$362.50/\$543.75	\$8,337.50	1/2/3 PAGES AT HIGHER COST (7.25)
TOTAL COST		\$24,753.50	

- PROBLEM – DOES NOT LEAVE MUCH FUNDING FOR ADDITIONAL ADS THAT MAY BE NEEDED THROUGHOUT THE YEAR.

b) Least Expensive:

PUBLICATION	COST PER ISSUE	TOTAL COST PER YEAR	NOTES
PENDER CHRONICLE	\$147	\$ 7,644.00	AT LOWER COST (\$3.50)
PENDER CHRONICLE	\$87.50/\$175/\$262.50	\$4,868.75	1/2/3 PAGES AT LOWER COST (\$3.50)
TOTAL COST		\$12,512.75	

- PROBLEM – CIRCULATION IS LOW

c) Post/Voice GOVERNMENT NEWS Only:

PUBLICATION	COST PER ISSUE	TOTAL COST PER YEAR	NOTES
PENDER POST/VOICE	\$252	\$13,104.00	

- PROBLEM – no agenda advertising

d) Post/Voice GOVERNMENT NEWS and AGENDA:

PUBLICATION	COST PER ISSUE	TOTAL COST PER YEAR	NOTES
PENDER POST/VOICE-GOV. NEWS	\$252	\$13,104.00	
PENDER POST/VOICE-AGENDA	\$0/\$144/\$288	\$3,312.00	1/2/3 PAGES
TOTAL COST		\$16,416	

- BOTH FORMATS ARE ADVERTIZED AND CIRCULATION IS SATISFIED

SPECIFIC ACTION REQUESTED: To consider a resolution authorizing contract(s) with and purchase order(s) to either of the three newspapers listed who have quoted pricing for FY 12-13 legal advertising.

COUNTY MANAGER'S RECOMMENDATION

Respectfully recommend approval.


Initial

RESOLUTION

NOW, THEREFORE BE IT RESOLVED that

The Pender County Board of Commissioners hereby authorizes (a) contract(s) and purchase order(s) as follows for legal and non-legal advertising for Fiscal year 2012-2013:

The County Manager/Chairman shall have the authority to execute any/all documents necessary to implement this resolution.

Account #: 420-402600

Advertising

AMENDMENTS:

MOVED _____ SECONDED _____

APPROVED _____ DENIED _____ UNANIMOUS

YEA VOTES: Brown ___ Tate ___ Rivenbark ___ Ward ___ Williams ___

George R. Brown, Chairman 06/18/2012
Date

ATTEST 06/18/2012
Date

PROPOSAL
PENDER COUNTY GOVERNMENT NEWS

PUBLISHED ONE (1) TIME PER WEEK
52 WEEKS OF THE YEAR

JULY 1, 2007 TO JUNE 30, 2008
WITH RIGHT TO RENEW FOR ONE (1) YEAR

DATE OF PROPOSAL: April 10, 2012

PUBLICATION: Pender-Topsail Post & Voice

RESPONSIBLE PERSON: Jessica Wayne

MAILING ADDRESS: P.O. Box 955, Burgaw NC 28425

PHONE NUMBER(S): (910) 259-9111

FAX NUMBER(S): (910) 259-9112

EMAIL: postnews@the.penderpost.com

SIZE OF COLUMN DIMENSIONS: 11 5/8 inches wide X 7 inches high

COST PER COLUMN INCH STANDARD AD: \$6.00

COST PER COLUMN INCH ADDITIONAL ADS: space outside of the 24 inches provided free each week will be charged at \$6.00/inch.

EXTRAS PROVIDED AT NO CHARGE (if applicable): 24 inches free weekly (can run agenda

free of charge on weeks this space is not needed for other advertisement)

MINIMUM NUMBER OF COLUMN INCHES REQUIRED ANNUALLY (if applicable): 2,184 (42 inches per week for 52 weeks)

CALCULATE THE COST PER SQUARE INCH OF ADVERTISING FOR REGULAR AD SPACE WEEKLY: \$6.00

ADDITIONAL COSTS FOR AFFIDAVITS OF PUBLICATION "AFTER THE FACT" (if applicable): No additional cost for affidavits

TERMS FOR DELIVERY OF WEEKLY AD FOR PUBLICATION: Each Monday by 10am. (flexible)

SECTION OR PAGE NUMBER TO BE PUBLISHED ON: A-Section

DEADLINE FOR WEEKLY PUBLICATION: Monday by 10am.

WILL YOU PUBLISH TO YOUR WEBSITE? (circle) YES NO

**PLEASE ATTACH A BREAKDOWN OF YOUR CURRENT CIRCULATION BY MAIL AND PLEASE INCLUDE BOX LOCATIONS (OR LISTING OF NUMBER OF BOXES PER AREA)

I Jessica Wayne am authorized to make this proposal on behalf of the newspapers publication listed above.

Signature: Jessica K. Wayne DATE: 4/10/12

Breakdown not available due to recent merger. Circulation is now 6,000

PROPOSAL
PENDER COUNTY BOARD OF COMMISSIONERS
AGENDA PUBLICATION

PUBLISHED 20 to 24 times per year

JULY 1, 2012 TO JUNE 30, 2013
WITH RIGHT TO RENEW FOR ONE (1) YEAR

DATE OF PROPOSAL: April 10, 2012

PUBLICATION: Pender - Topsail Post & Voice

RESPONSIBLE PERSON Jessica Wayne

MAILING ADDRESS: P.O. Box 955 Burgaw NC 28425

PHONE NUMBER(S): (910) 289-9111

FAX NUMBER(S): (910) 289-9112

EMAIL: postnews@thependerpost.com

SIZE OF COLUMN DIMENSIONS: 24 inches

COST PER COLUMN INCH STANDARD AD: \$6.00 [\$144/week]

COST PER COLUMN INCH ADDITIONAL ADS: Same as above

EXTRAS PROVIDED AT NO CHARGE (if applicable): Free 24 inches provided to the County Managers office can be used to publish this information (free) if the space is not needed.

MINIMUM NUMBER OF COLUMN INCHES REQUIRED ANNUALLY (if applicable):

CALCULATE THE COST PER SQUARE INCH OF ADVERTISING:
\$6.00/inch

TERMS FOR DELIVERY OF WEEKLY AD FOR PUBLICATION: Monday 10am.

SECTION OR PAGE NUMBER TO BE PUBLISHED ON: A-Section

DEADLINE FOR WEEKLY PUBLICATION: Monday 10am

WILL YOU PUBLISH TO YOUR WEBSITE? (circle) YES NO

**PLEASE ATTACH A BREAKDOWN OF YOUR CURRENT CIRCULATION BY MAIL AND PLEASE INCLUDE BOX LOCATIONS (OR LISTING OF NUMBER OF BOXES PER AREA)

I Jessica Wayne am authorized to make this proposal on behalf of the newspapers publication listed above.

Signature: Jessica Wayne DATE 4/10/12

Breakdown not yet available due to recent merger. Circulation is now \$6,000

Pender-Topsail
Post & Voice

201-A West Fremont St. • P.O. Box 955, Burgaw, NC 28425 • 910.259.9111 • fax 910.259.9112
 Hampstead Office: P.O. Box 880, Hampstead, NC 28443 • 910.270.2944 • fax 910.270.9315

Circulation by Zip Codes as of May 2012

<u>ZIP CODE</u>	<u>Mail</u>	<u>Rack</u>	<u>Carrier</u>	<u>Free/Sample</u>
<i>Burgaw 28425</i>	289	250		975
<i>Atkinson 28421</i>	45	50		
<i>Rocky Point 28457</i>	103	50		200
<i>Watha/Willard 28478</i>	74	10		
<i>Maple Hill 28454</i>	18	10		
<i>Currie 28435</i>	42	20		
<i>Ivanhoe 28447</i>	10	5		
<i>Kelly 28448</i>	4			
<i>Wallace 28466</i>	7			
<i>Hampstead 28443</i>	113	175	406	460
<i>Topsail Beach/ Surf City/</i>				
<i>Holly Ridge 28445</i>	48	125	74	1035
<i>N. Topsail Beach/ Sneads Ferry 28460</i>	47	46	19	
<i>Wilmington 28401</i>	10			
<i>Wilmington 28402</i>	2			
<i>Wilmington 28403</i>	16			
<i>Wilmington 28405</i>	6			
<i>Wilmington 28406</i>	2			
<i>Wilmington 28409</i>	6			
<i>Wilmington 28411</i>	25	20	26	
<i>Wilmington 28412</i>	4			
<i>Out-of-County</i>	384			
<i>E-Subscription</i>	39			
	1294	761	525	2670
				5250 TOTAL

PROPOSAL
PENDER COUNTY GOVERNMENT NEWS

PUBLISHED ONE (1) TIME PER WEEK
52 WEEKS OF THE YEAR

JULY 1, 2007 TO JUNE 30, 2008
WITH RIGHT TO RENEW FOR ONE (1) YEAR

DATE OF PROPOSAL: 4-6-2012
PUBLICATION: Pender Chronicle
RESPONSIBLE PERSON: GARY SCOTT
MAILING ADDRESS: P.O. Box 69, Kenansville NC 28349
PHONE NUMBER(S): 910-296-0239
FAX NUMBER(S): 910-296-9545
EMAIL: gscott@ncweeklies.com
SIZE OF COLUMN DIMENSIONS: 1 col. 1.58"; 2 col 3.29"; 3 col. 5"; 4 col. 6.7"; 5 col. 8.41";
COST PER COLUMN INCH STANDARD AD: For this bid: \$3.50* | 6 col. 10.125"
COST PER COLUMN INCH ADDITIONAL ADS: \$3.50*
EXTRAS PROVIDED AT NO CHARGE (if applicable): NA

MINIMUM NUMBER OF COLUMN INCHES REQUIRED ANNUALLY (if applicable):
Please see attached addendum - Ad size 6 col. x 7"

CALCULATE THE COST PER SQUARE INCH OF ADVERTISING FOR REGULAR AD SPACE WEEKLY:
\$2.07 per square inch

ADDITIONAL COSTS FOR AFFIDAVITS OF PUBLICATION "AFTER THE FACT" (if applicable):
Affidavits provided at no extra charge

TERMS FOR DELIVERY OF WEEKLY AD FOR PUBLICATION: Email Digital Copy - MS Word

SECTION OR PAGE NUMBER TO BE PUBLISHED ON: Position cannot be guaranteed

DEADLINE FOR WEEKLY PUBLICATION: Friday prior by 11 a.m.

WILL YOU PUBLISH TO YOUR WEBSITE? (circle) YES NO on our paid circulation e-edition

**PLEASE ATTACH A BREAKDOWN OF YOUR CURRENT CIRCULATION BY MAIL AND PLEASE INCLUDE BOX LOCATIONS (OR LISTING OF NUMBER OF BOXES PER AREA)

I GARY SCOTT am authorized to make this proposal on behalf of the newspapers publication listed above.

Signature: Gary Scott DATE: 4-6-12

* Please see attached addendum

PROPOSAL
PENDER COUNTY BOARD OF COMMISSIONERS
AGENDA PUBLICATION

PUBLISHED 20 to 24 times per year

JULY 1, 2012 TO JUNE 30, 2013
WITH RIGHT TO RENEW FOR ONE (1) YEAR

DATE OF PROPOSAL: 4-6-2012
PUBLICATION: Pender Chronicle
RESPONSIBLE PERSON: GARY SCOTT
MAILING ADDRESS: P.O. Box 69, Kenansville, NC 28349
PHONE NUMBER(S): 910-296-0239
FAX NUMBER(S): 910-296-9545
EMAIL: gscott@ncweeklies.com
SIZE OF COLUMN DIMENSIONS: 1 col.-1.58"; 2 col.-3.29"; 3 col.-5"; 4 col.-6.7"; 5 col.-8.41";
COST PER COLUMN INCH STANDARD AD: \$3.50* 6 col.-10.125"
COST PER COLUMN INCH ADDITIONAL ADS: \$3.50*
EXTRAS PROVIDED AT NO CHARGE (if applicable): NA

MINIMUM NUMBER OF COLUMN INCHES REQUIRED ANNUALLY (if applicable): Ad size 3 col. x 5"
Please see addendum

CALCULATE THE COST PER SQUARE INCH OF ADVERTISING: \$2.10 per sq. inch

TERMS FOR DELIVERY OF WEEKLY AD FOR PUBLICATION: Email digital copy - MS word

SECTION OR PAGE NUMBER TO BE PUBLISHED ON: Position cannot be guaranteed

DEADLINE FOR WEEKLY PUBLICATION: Friday prior by 11 a.m.

WILL YOU PUBLISH TO YOUR WEBSITE? (circle) YES NO on our paid circ.e-edition

**PLEASE ATTACH A BREAKDOWN OF YOUR CURRENT CIRCULATION BY MAIL AND PLEASE INCLUDE BOX LOCATIONS (OR LISTING OF NUMBER OF BOXES PER AREA)

I GARY SCOTT am authorized to make this proposal on behalf of the newspapers publication listed above.

Signature: Gary Scott

4-6-12
DATE

* Please see attached addendum

**ADDENDUM TO PROPOSALS FOR PUBLICATION OF
PENDER COUNTY GOVERNMENT NEWS
AND PENDER COUNTY COMMISSIONERS AGENDA
2012-2013 in the Pender Chronicle**

This addendum provides for an agreement to publish the two requested advertising spaces (Pender County Government News and Pender County Commissioners Agenda) that ties the two together into one contract with the Pender Chronicle.

Under these terms, all advertising space for Pender County Government, including the two requested ad spaces, plus any additional "run of the paper" display advertising in the Pender Chronicle for the county, would be charged at one rate of \$3.50 per column inch.

Pender County Government News would run weekly (52x/year) beginning July, 2012 through June, 2013 with a minimum of 42 column inches (6 col. x 7") at a rate of \$3.50 per column inch. This actual size of the space is 10.125" x 7", which equates to \$2.07 per square inch. This means there is a minimum of 2,184 column inches for the fiscal year for this ad.

Pender County Commissioners Agenda would run the week prior to commissioners regularly scheduled meetings (24x/year) during the same fiscal year, also at \$3.50 per column inch. The Pender Chronicle has run this ad previously at our open rate of \$7.25 per column inch, so there are significant savings for the county here. The actual size of this ad (minimum) is 15 column inches (or 5" wide x 5" deep). This equates at \$2.10 per square inch. For this ad, the minimum size of 3 col. x 5" is subject to needing more space, depending on the amount of copy, or items, provided for the agenda for any particular week. This means there is a minimum of 360 column inches required annually.

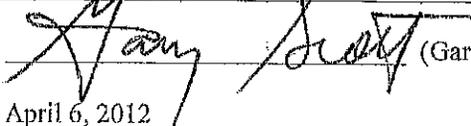
This rate is contingent on the county running both ads in the Chronicle on the schedule indicated above for fiscal year 2012-13. It also offers the county the option of renewing this agreement for 2013-14.

Any additional "run of the paper" display advertising in the Chronicle would also qualify at the \$3.50 per column inch rate.

Classified display ads for recruitment or other notices that are requested to run on the classified page or legal notices run in our regular legals columns would qualify at our regular rates for those spaces.

If either or both RFP responses are rejected for the Pender Chronicle, a rate of \$7.25 per column inch will apply to any advertising such as that described in the RFPs.

Affidavits of publication can be provided at no charge for the first copy of any affidavit. Second affidavits provided for advertisements for which affidavits have already been provided are subject to a \$10 charge per affidavit.

 (Gary Scott, publisher / Pender Chronicle)

April 6, 2012

Pender Chronicle

Mar-12

Town/ Route	Paid Circulation	Over the Counter Sales	TMC Product	Total Circulation	Single copy sales sites
Burgaw 28425	180	345		525	16
Rocky Point 28457	76	155		231	5
Hampstead 28443	58	155		213	5
Holly Ridge 28445	41	50		91	2
Atkinson 28421	15	75		90	2
Castle Hayne 28429	11	65		76	4
Surf City 28445	15	95		110	4
Willard/Watha 28478	29	55		84	3
Maple Hill 28454	12	35		47	2
Currie 28435	15	15		30	3
Wilmington 28403 & 28404	14			14	
All other zip codes	49			49	
Free Distribution	550		-	550	
Office/Staff Use	50			50	
Total	1,115	1,045	-	2,160	

2,160 (2,400 press run)

PENDER Chronicle

P.O. Box 69 • 102 Front Street • Kenansville, North Carolina 28398-0069
910-296-0239 • Fax: 910-296-9545 • gscott@ncweeklies.com

April 6, 2012

Mr. Michael N. "Mickey" Duvall
County Manager
Pender County
805 S. Walker Street
P.O. Box 5
Burgaw, NC 28425

RE: RFP Pender County Government News and Pender County Commissioners Agenda

Dear Mr. Duvall,

Thank you for the opportunity to place a bid on publishing the weekly spaces for Government News and the Pender County Commissioners Agenda advertisements in the Pender Chronicle. This correspondence includes our bid on publishing both of these items in FY 2012-13.

I have filled out and attached the forms that were provided with the RFP. In addition, I am including an addendum that ties the two RFPs to the same rate, contingent on both RFP responses being favorably decided upon for publication in the Pender Chronicle. If one or the other of the RFP responses is not approved for the Chronicle, then a rate of \$7.25 per column inch will apply to all advertising as described for Pender County in the Pender Chronicle.

I look forward to the opportunity to serve you in the pages of "The New" Pender Chronicle.

Thanks again. I am

Sincerely,



Gary Scott

Publisher

PROPOSAL
PENDER COUNTY GOVERNMENT NEWS

PUBLISHED ONE (1) TIME PER WEEK
52 WEEKS OF THE YEAR

JULY 1, 2007 TO JUNE 30, 2008
WITH RIGHT TO RENEW FOR ONE (1) YEAR

DATE OF PROPOSAL: May 23, 2012
PUBLICATION: Star News Media
RESPONSIBLE PERSON: Lori Cummings
MAILING ADDRESS: 1003 S. 17th St. Wilmington NC 28401
PHONE NUMBER(S): 910-343-2024
FAX NUMBER(S): 910-343-2229
EMAIL: Lori.Cummings@starnews online.com
SIZE OF COLUMN DIMENSIONS: 1.66" x 20.44"
COST PER COLUMN INCH STANDARD AD: 36.33
COST PER COLUMN INCH ADDITIONAL ADS: 36.33
EXTRAS PROVIDED AT NO CHARGE (if applicable): na

MINIMUM NUMBER OF COLUMN INCHES REQUIRED ANNUALLY (if applicable):
na - but discounts available based on annual spend

CALCULATE THE COST PER SQUARE INCH OF ADVERTISING FOR REGULAR AD SPACE WEEKLY:

ADDITIONAL COSTS FOR AFFIDAVITS OF PUBLICATION "AFTER THE FACT" (if applicable): \$5.00

TERMS FOR DELIVERY OF WEEKLY AD FOR PUBLICATION: email

SECTION OR PAGE NUMBER TO BE PUBLISHED ON: Legal section

DEADLINE FOR WEEKLY PUBLICATION: 2 business days prior to publication

WILL YOU PUBLISH TO YOUR WEBSITE? (circle) YES NO

**PLEASE ATTACH A BREAKDOWN OF YOUR CURRENT CIRCULATION BY MAIL AND PLEASE INCLUDE BOX LOCATIONS (OR LISTING OF NUMBER OF BOXES PER AREA)

LORI CUMMINGS
I, Lori Cummings am authorized to make this proposal on behalf of the newspapers publication listed above.

Signature: [Signature]

5/23/12
DATE

PROPOSAL
PENDER COUNTY BOARD OF COMMISSIONERS
AGENDA PUBLICATION

PUBLISHED 20 to 24 times per year

JULY 1, 2012 TO JUNE 30, 2013
WITH RIGHT TO RENEW FOR ONE (1) YEAR

DATE OF PROPOSAL: May 23, 2012
PUBLICATION: StarNews Media
RESPONSIBLE PERSON Lori Cummings
MAILING ADDRESS: 1003 S 17th St., Walm NC 28401
PHONE NUMBER(S): 910-343-2024
FAX NUMBER(S): 910-343-2229
EMAIL: Lori.cummings@starnewsone.com
SIZE OF COLUMN DIMENSIONS: 1.66" x 20.44"
COST PER COLUMN INCH STANDARD AD: 36.33
COST PER COLUMN INCH ADDITIONAL ADS: 36.33
EXTRAS PROVIDED AT NO CHARGE (if applicable): na

MINIMUM NUMBER OF COLUMN INCHES REQUIRED ANNUALLY (if applicable):
na but discounts available based on annual spend

CALCULATE THE COST PER SQUARE INCH OF ADVERTISING:

TERMS FOR DELIVERY OF WEEKLY AD FOR PUBLICATION: email

SECTION OR PAGE NUMBER TO BE PUBLISHED ON: Classified

DEADLINE FOR WEEKLY PUBLICATION: 2 business days prior to publication

WILL YOU PUBLISH TO YOUR WEBSITE? (circle) YES NO

**PLEASE ATTACH A BREAKDOWN OF YOUR CURRENT CIRCULATION BY MAIL AND PLEASE INCLUDE BOX LOCATIONS (OR LISTING OF NUMBER OF BOXES PER AREA)

I Lori Cummings am authorized to make this proposal on behalf of the newspapers publication-listed above.

Signature: [Signature]

5/23/12
DATE



FULL SITE SEARCH: type search criteria

SEARCH BILL TEXT: 2011-2012 Session type search criteria

FIND A BILL: 2011-2012 Session enter bill # (e.g., S253)

VIEW MEMBER INFO: Select a member...

- [HOME](#)
- [HOUSE](#)
- [SENATE](#)
- [ABOUT NCGA](#)
- [AUDIO](#)
- [CALENDARS](#)
- [COMMITTEES](#)
- [LEGISLATION/BILLS](#)
- [REDISTRICTING](#)
- [WHO REPRESENTS ME?](#)
- [CITIZEN GUIDE](#)

<< Previous: H471

[PRINTABLE VERSION](#)

Next: H473 >>

House Bill 472

2011-2012 Session

City/County Electronic Notice.

Text	Fiscal Note
Filed (HTML)	
Edition 1 (HTML)	

Status: Re-ref Com On Rules, Calendar, and Operations of the House on 05/24/2011

Sponsors

Primary: McGrady; Starn; Owens; Jackson;

Co: Brisson; Lucas;

Attributes: Public;

History <small>by session</small>		
Date	Chamber	Action
03/24/2011	House	Filed
03/28/2011	House	Passed 1st Reading
03/29/2011	House	Ref To Com On Government
05/24/2011	House	Withdrawn From Com
05/24/2011	House	Re-ref Com On Rules, Calendar, and Operations of the House

Note: a bill listed on this website is not law until passed by the House and the Senate, ratified, and, if required, signed by the Governor.

2011-2012 Session

Bill Number: enter bill # (e.g., S253)

North Carolina General Assembly * Legislative Building * 16 West Jones Street * Raleigh, NC 27601 * 919-733-7920
 Disclaimer * Privacy * Policies * Contact Web Site Support * RSS Info

NCGA DIVISION LINKS

- Legislative Library
 - In the Spotlight
- Fiscal Research Division
- Legislative Drafting Division
- Program Evaluation Division
- Research Division
- Legislative Publications
- NCGA Career Opportunities

SHORTCUTS

- General Statutes
- Session Laws
- Staff Contact Info
- NCGA Mobile website
- Help



GENERAL ASSEMBLY OF NORTH CAROLINA
SESSION 2011

H

1

HOUSE BILL 472

Short Title: City/County Electronic Notice. (Public)

Sponsors: Representatives McGrady, Stam, Owens, and Jackson (Primary Sponsors).
For a complete list of Sponsors, see Bill Information on the NCGA Web Site.

Referred to: Government.

March 28, 2011

1 A BILL TO BE ENTITLED
2 AN ACT TO ALLOW ALL CITIES AND COUNTIES TO GIVE ELECTRONIC NOTICE.
3 The General Assembly of North Carolina enacts:
4 SECTION 1. Chapter 160A of the General Statutes is amended by adding a new
5 section to read:
6 "§ 160A-81.2. Electronic notice.
7 (a) The governing body of a city may adopt ordinances providing that any notice it is
8 required by law to publish, whether under G.S. 1-597 or under any other general law or local
9 act, may, in lieu of or in addition to such publication, be published as provided by this section.
10 The ordinances may cover all notices required to be published or a selected class or classes of
11 notice.
12 (b) Any notice published under subsection (a) of this section shall meet the following
13 requirements, which are mandatory and not directory:
14 (1) The notice is published on the city's Internet Web site no later than the time
15 that publication is required under the applicable statute.
16 (2) The city's Web site contains on its main or index page links to all notices, or
17 a link to another page with links to notices.
18 (3) Notices and links to notices on the city's Web site must be maintained there
19 for at least one year after publication.
20 (4) The city must print a copy of the notice and file it in the notice book
21 provided under G.S. 160A-78.1.
22 (c) If the Secretary of State or other State agency maintains an electronic repository of
23 notices published under this section, the city shall transmit a copy of the notice for filing in the
24 electronic repository.
25 (d) Ordinances adopted pursuant to this section shall not supersede any State law or
26 local act that requires notice by mail to certain classes of persons or the posting of signs on
27 certain property.
28 (e) As used in this section, "notice it is required by law to publish" includes for the
29 word "notice" any item or other matter, and "publish" includes "advertise."
30 SECTION 2. Chapter 160A of the General Statutes is amended by adding a new
31 section to read:
32 "§ 160A-78.1. Notice book.
33 Each city shall file a true copy of each notice published in accordance with G.S. 160A-81.2
34 in a notice book separate and apart from the council's ordinance book or minute book. The



1 notice book shall be appropriately indexed and maintained for public inspection in the office of
2 the city clerk."

3 **SECTION 3.** Chapter 153A of the General Statutes is amended by adding a new
4 section to read:

5 **"§ 153A-52.2. Electronic notice.**

6 (a) The governing body of a county may adopt ordinances providing that any notice it is
7 required by law to publish, whether under G.S. 1-597 or under any other general law or local
8 act, may, in lieu of or in addition to such notice, be published as provided by this section. The
9 ordinances may cover all notices required to be published or a selected class or classes of
10 notice.

11 (b) Any notice published under subsection (a) of this section shall meet the following
12 requirements, which are mandatory and not directory:

13 (1) The notice is published on the county's Internet Web site no later than the
14 time that publication is required under the applicable statute.

15 (2) The county's Web site contains on its main or index page a link to all
16 notices, or a link to another page with links to notices.

17 (3) Notices and links to notices on the county's Web site must be maintained
18 there for at least one year after publication.

19 (4) The county must print a copy of the notice and file it in the notice book
20 provided under G.S. 153A-48.1.

21 (c) If the Secretary of State or other State agency maintains an electronic repository of
22 notices published under this section, the county shall transmit a copy of the notice for filing in
23 the electronic repository.

24 (d) Ordinances adopted pursuant to this section shall not supersede any State law or
25 local act that requires notice by mail to certain classes of persons or the posting of signs on
26 certain property.

27 (e) As used in this section, "notice it is required by law to publish" includes for the
28 word "notice" any item or other matter, and "publish" includes "advertise."

29 **SECTION 4.** Chapter 153A of the General Statutes is amended by adding a new
30 section to read:

31 **"§ 153A-48.1. Notice book.**

32 Each county shall file a true copy of each notice published in accordance with
33 G.S. 153A-52.2 in a notice book separate and apart from the county's ordinance book or minute
34 book. The notice book shall be appropriately indexed and maintained for public inspection in
35 the office of the clerk to the board of commissioners or in the office of the register of deeds."

36 **SECTION 5.** G.S. 159-1(b)(5) reads as rewritten:

37 "(b) The words and phrases defined in this section have the meanings indicated when
38 used in this Chapter, unless the context clearly requires another meaning, or unless the word or
39 phrase is given a more restrictive meaning by definition in another Article herein.

40 ...

41 (5) "Publish," "publication," and other forms of the word "publish" mean
42 insertion in a newspaper qualified under G.S. 1-597 to publish legal
43 advertisements-advertisements but also include publication as provided by
44 G.S. 153A-52.2 or G.S. 160A-81.2.

45"

46 **SECTION 6.** S.L. 2003-81, S.L. 2003-161, S.L. 2007-86, and S.L. 2008-5 are
47 repealed, but any ordinance adopted under any of those acts shall remain valid until amended or
48 repealed under G.S. 160A-81.2. This act prevails over any local act relating to publication of
49 notice by a city or county.

50 **SECTION 7.** This act becomes effective October 1, 2011.