

County Profile Contact (919) 715-6374

Commerce Economic Development Contact (919) 733-4977

## Demographics

### Population & Growth

	Population	Annual Growth Rate
2015 Total Population	61,521	
2010 Census Total Population	52,217	2.7%
2000 Census Total Population	41,082	
July 2010 Certified Population Estimate	52,504	

### Urban/Rural Representation

		Urban/Rural Percent
2000 Total Population: Urban - inside Urbanized Area	0	0.0%
2000 Total Population: Urban - inside Urbanized Clusters	3,243	7.9%
2000 Total Population: Rural - Farm	612	1.5%
2000 Total Population: Rural - Nonfarm	37,227	90.6%

### Estimated Population by Age

		Pop by Age, % Est.
2015 Median Age	45	
2010 Median Age	43	
2000 Median Age	39	
2010 Total Pop 0-19	12,769	23.4%
2010 Total Pop 20-29	5,674	10.4%
2010 Total Pop 30-39	6,407	11.7%
2010 Total Pop 40-49	7,983	14.6%
2010 Total Pop 50-59	8,673	15.9%
2010 Total Pop 60+	13,040	23.9%

## Working Commuters, 2000 Census

### Workers, Travel Time

Avg Travel Time, Not at Home	29
Workers Not Working at Home	17,141
Travel Time to Work: < 5 minutes	631
Travel Time to Work: 5-9 minutes	1,239
Travel Time to Work: 10-14 minutes	1,562
Travel Time to Work: 15-19 minutes	2,079
Travel Time to Work: 20-24 minutes	2,188
Travel Time to Work: 25-29 minutes	1,213
Travel Time to Work: 30-34 minutes	3,420
Travel Time to Work: 35-39 minutes	823
Travel Time to Work: 40-44 minutes	924
Travel Time to Work: 45-59 minutes	1,943
Travel Time to Work: 60-89 minutes	589
Travel Time to Work: 90+ minutes	530

### Workers, By Transportation

Worker Mode, Base	17,732
Work at Home	591
Drove Car/Truck/Van Alone	14,224
Carpooled Car/Truck/Van	2,457
Bus/Trolley Bus	19
Streetcar/Trolley Car	0
Subway/Elevated	7
Railroad	0
Ferryboat	0
Taxicab	0
Motorcycle	23
Bicycle	26
Walked	205
Other Means	180

### Travel to Work

	Commuters	Percent by Residence
Worked in State/County of Residence	6,765	38.2%
Worked in State/Outside County of Residence	10,784	60.8%
Worked Outside State of Residence	183	1.0%

## Education

**Pop Age 25+, %**

2010-11 Kindergarten-12th Enrollment	8,156	
2011 Average SAT score (2400 scale)	1,425	
2011 Percent of Graduates taking SAT	54.1%	
2009-10 Higher Education Completions	.	
2009-10 Higher Education Total Enrollment	.	
2010 Proj Education Attainment - At Least High School Graduate	32,547	83.4%
2010 Proj Education Attainment - At Least Bachelor`s Degree	6,407	16.4%

**Housing****Growth / Appreciation Est**

2015 Total Housing	31,849	15.1%
2010 Total Housing	27,675	
2010 Census Total Housing	26,724	
2010 Census Occupied Housing	20,333	
2010 Census Vacant Housing	6,391	
2015 Median Value of Owner Occupied Housing	\$149,350	21.2%
2010 Median Value of Owner Occupied Housing	\$123,247	41.8%
2010 Owner Occupied Housing	17,948	
2010 Renter Occupied Housing	3,872	
2010 Total Households	21,820	
2000 Median Year Housing Structure Built	1985	

**Income****Growth Est or Total %/ Percent**

2015 Median Family Income	\$59,620	12.0%
2010 Median Family Income	\$53,225	27.2%
2000 Median Family Income	\$41,837	
2015 Median Household Income	\$52,420	15.0%
2010 Median Household Income	\$45,588	27.0%
2000 Median Household Income	\$35,905	
2010 Median Disposable Income	\$36,252	
2010-2015 Per Capita Income: Annual Compound Growth Rate %		2.1%
2015 Per Capita Income	\$24,438	11.1%
2010 Per Capita Income	\$21,997	23.0%
2000 Per Capita Income	\$17,882	
2000 Total Pop with Income Below Poverty Level	5,429	
2000 Percent of Pop with Income Below Poverty Level		13.6%

**Employment / Unemployment****Year to Date****2010 Annual**

2011Q3 Employment	21,321	21,576
2011Q3 Unemployment	2,907	2,612
2011Q3 Unemployment Rate	12.0%	10.8%
2011Q3 Announced Job Creation	.	40
2011Q3 Total Announced Investments (\$mil)	.	\$0.7
Sept2011YTD Lost Jobs, Closings & Layoffs	662	259
Sept2011YTD Establishment Events, Closings & Layoffs	4	7

<b>Employment / Wages by Industry</b>	<b>2011 1st Qtr Employment</b>	<b>2010 Annual Employment</b>	<b>2011 1st Qtr Avg Weekly Wage</b>	<b>2010 Avg Weekly Wage</b>
Total All Industries	9,302	9,808	\$584	\$570
Total Government	567	595	\$715	\$729
Total Private Industry	5,548	6,088	\$551	\$525
Agriculture Forestry	381	543	\$403	\$360
Fishing & Hunting				
Mining	44	38	\$664	\$701
Utilities	0	0	.	.
Construction	668	640	\$568	\$613
Manufacturing	925	817	\$744	\$745
Wholesale Trade	689	781	\$809	\$746
Retail Trade	1,082	1,269	\$431	\$414
Transportation and Warehousing	71	73	\$808	\$852
Information	25	16	\$1,527	\$1,544
Finance and Insurance	135	121	\$940	\$850
Real Estate and Rental and Leasing	123	128	\$624	\$632
Professional and Technical Services	207	220	\$705	\$797
Mgt of Companies, Enterprises	0	0	\$0	\$0
Administrative and Waste Services	311	353	\$411	\$398
Educational Services	0	0	.	.
Health Care and Social Assistance	0	0	.	.
Arts, Entertainment and Recreation	94	133	\$361	\$370
Accommodation and Food Services	681	847	\$228	\$249
Other Services Ex. Public Admin	189	185	\$423	\$455
Public Administration	487	515	\$702	\$709
Unclassified	0	4	\$0	\$535

## Commercial/Retail/Industrial

### Local Businesses

Dec2011 Available Industrial Buildings	4
2011Q1 Establishments: Total Private Industry	966
2011Q1 Establishments: Manufacturing	47

### Local Retail Business

2010 Total Retail Sales (With Food/Drink) (\$mil)	\$306.1
2010 Total Retail Businesses (With Food/Drink)	340
2010 Avg Sales/Business Total (with Food/Drink)	\$900,418

## Quality of Life

### Taxes

FY2011-12 Property Tax Rate per \$100 Value	\$0.5120
FY2010-11 Annual Taxable Retail Sales (\$mil)	\$263.6
2012 Tier designation	3

### Childcare

2011Q3 Licensed Child Care Facilities	52
2011Q3 Licensed Child Care Enrollment	1,160

### Weather

Annual Rainfall	48
Annual Snowfall	2
Average Annual Temperature	62
Average Annual High Temperature	73
Average Annual Low Temperature	49

### Healthcare Providers

2010 Number of Physicians	25
2010 Physicians per 10,000 population	4.8
2010 RNs per 10,000 population	34.7
2010 Dentists per 10,000 population	3.4
2010 Pharmacists per 10,000 population	5.5

### Sources:

ESRI for demographics, working population, educational attainment, housing, income, crime, weather, and retail data. <http://www.esri.com>  
 NC Dept. of Education and various state education departments for SAT data by county system. <http://www.ncpublicschools.org>  
 US Dept. of Education, National Center for Education Statistics for higher education data. <http://nces.ed.gov/ipeds/>  
 NC Commerce, Labor and Economic Analysis Division, for announced new jobs and investment, NC tiers, and number of industrial buildings. <http://www.nccommerce.com/en>  
 NC Commerce, Division of Employment Security for lost jobs and affected establishments data and occupational data. <http://www.ncesc.com>  
 NC Dept. of Health & Human Services for childcare data. <http://www.ncdhhs.gov/>  
 UNC Sheps Center for healthcare provider statistics. <http://www.shepscenter.unc.edu/>  
 US Bureau of Labor Statistics for employment and unemployment, wages and establishments by industry. <http://www.bls.gov>

### Notes:

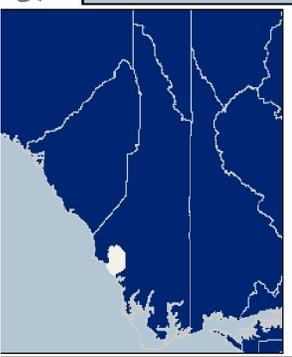
Data are the latest available at the date the profile was prepared. SAT scores use the new scoring system including a writing test for a perfect score of 2400 and represent county systems. ESRI 2010/2015 data are projections. Some data may be available only for North Carolina. For further details or questions, please check the Data Sources Guide at [https://edis.commerce.state.nc.us/docs/bibliography/Data\\_Sources\\_Guide.pdf](https://edis.commerce.state.nc.us/docs/bibliography/Data_Sources_Guide.pdf).



THE STATE OF NORTH CAROLINA



- Legend**
- Hospital
  - Public University
  - Private University
  - NC Community Colleges
  - School
  - Interstate
  - US Highway
  - State Highway
  - Railroads (Local)
  - Airport
  - Rivers
  - Cnty Bnds (detailed, named)
  - Park
  - Municipal Boundaries



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