



**REQUEST FOR BOARD ACTION**

**ITEM NO.**   9  

**DATE OF MEETING:** February 19, 2013

**REQUESTED BY:** Monique Baker, Tourism Director

**SHORT TITLE:** Resolution Authorizing Purchase Order to Phoenix Rising Advertising for the Design, Printing and Shipping of 35,000 Pender County Visitors' Guides: \$13,855.

**BACKGROUND:** The Visitors' Guides will be distributed to our Pender County tourism organizations & partners, NC Welcome Centers, inquiries and leads. Cape Fear Publications Distribution will distribute it to the Southeastern NC hotels, restaurants, and attractions. Funds are budgeted in 44-407000.

**SPECIFIC ACTION REQUESTED:** To consider a resolution authorizing a purchase order to Phoenix Rising Advertising for the design, printing and shipping of 35,000 Pender County Visitors' Guides in the Amount of \$13,855.

**COUNTY MANAGER'S RECOMMENDATION**

Respectfully recommend approval.

  
Initial

**RESOLUTION**

**NOW, THEREFORE BE IT RESOLVED** by the Pender County Board of Commissioners that

a purchase order to Phoenix Rising Advertising for the design, printing and shipping of 35,000 Pender County Visitor's Guides in the Amount of \$13,855 is hereby authorized. The County Manager is authorized to execute any/all documents necessary to implement this resolution.

Budget Line Item: 44-407000

**AMENDMENTS:**

MOVED \_\_\_\_\_ SECONDED \_\_\_\_\_

APPROVED \_\_\_\_\_ DENIED \_\_\_\_\_ UNANIMOUS \_\_\_\_\_

YEA VOTES: Brown \_\_\_ McCoy \_\_\_ Tate \_\_\_ Ward \_\_\_ Williams \_\_\_

\_\_\_\_\_  
George R. Brown, Chairman      2/19/13  
Date

\_\_\_\_\_  
ATTEST                      2/19/13  
Date