



**REQUEST FOR BOARD ACTION**

**ITEM NO.** 9.

**DATE OF MEETING:** May 6, 2013

**REQUESTED BY:** Monique Baker, Tourism Development Authority (TDA) Director

**SHORT TITLE:** Resolution Authorizing Adoption of a Proclamation by the Pender County Board of Commissioners: Travel and Tourism Week in Pender County: May 4-12, 2013

**BACKGROUND:** The attached proclamation is provided to the Board of Commissioners for approval in recognition of Travel and Tourism Week in Pender County for the week of May 4-12, 2013.

**SPECIFIC ACTION REQUESTED:** To consider a resolution adopting the proclamation entitled "Proclamation by the Pender County Board of Commissioners, Travel & Tourism Week in Pender County North Carolina, May 4-12, 2013."

**COUNTY MANAGER'S RECOMMENDATION**

Respectfully recommend approval.

  
Initial

**RESOLUTION**

**NOW, THEREFORE BE IT RESOLVED** by the Pender County Board of Commissioners that:

the proclamation entitled Proclamation by the Pender County Board of Commissioners, Travel & Tourism Week in Pender County: May 4-12, 2013 is hereby adopted. The Chairman and County Manager are authorized to execute any documents necessary to implement this resolution.

**AMENDMENTS:**

MOVED \_\_\_\_\_ SECONDED \_\_\_\_\_

APPROVED \_\_\_\_\_ DENIED \_\_\_\_\_ UNANIMOUS

YEA VOTES: Brown \_\_\_ McCoy \_\_\_ Tate \_\_\_ Ward \_\_\_ Williams \_\_\_

\_\_\_\_\_  
George R. Brown Jr., Chairman      05/06/13  
Date

\_\_\_\_\_  
ATTEST      05/06/13  
Date



**PROCLAMATION BY THE PENDER COUNTY BOARD OF COMMISSIONERS  
TRAVEL & TOURISM WEEK  
IN PENDER COUNTY, NORTH CAROLINA  
MAY 4-12, 2013**

*Whereas*, the US Travel Association promotes travel and tourism every 2<sup>nd</sup> week in May; and

*Whereas*, this year's promotion will take place May 4-12, 2013 and encourages local governments and communities, civic and professional groups, businesses, and individual citizens to participate; and

*Whereas*, in 2011, the travel industry ranks as one of the largest employers in the United States and North Carolina. It directly supports approximately 187,900 jobs in North Carolina contributing \$4.2 billion to the state's payroll; and

*Whereas*, in 2011 North Carolina ranked sixth in visitation with those visitors spending over \$18.4 billion dollars (2% increase over 2010), generating \$2.8 billion in state and local taxes, \$1.01 billion in state tax revenue (first time to reach over a billion) & \$560.5 million in local tax revenue (9% increase over 2010); and

*Whereas*, in Pender County, more than 720 jobs are directly attributable to travel & tourism contributing over \$12.8 million in payroll in 2011; and

*Whereas*, travel to Pender County in 2011 increased 5% generating an estimated economic impact of \$76.4 million, which amounts to over \$9.10 million in state & local taxes, saving each county resident over \$169 in tax savings; and

*Whereas*, leisure travel, which accounts for more than three-quarters of all trips taken in the United States, spurs countless benefits to travelers' creativity, cultural awareness, education, happiness, productivity, relationships and wellness;

*Now, Therefore*, Be It Proclaimed that the Pender County Board of Commissioners, in concurrence with the US Travel Association, does hereby proclaim May 4-12, 2013 as Travel and Tourism Week in Pender County, and encourage all citizens of Pender County to join in this special observance.

This the 6<sup>th</sup> day of May, 2013

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George R. Brown Jr., Chairman

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Mickey Duvall, County Manager