REQUEST FOR BOARD ACTION

ITEM NO. 14.

DATE OF MEETING: August 5, 2013

REQUESTED BY: Glenda Pridgen, Administrative Assistant

SHORT TITLE: Resolution Authorizing Renewal of Legal Advertising Contract with the Pender-Topsail Post and Voice, and Authorizing Purchase Order for FY 2013-2014: $13,104

BACKGROUND: Since 2001, the County has combined all legal and non-legal county advertising together under one masthead entitled "Pender County Government News." These advertising services were bid initially in 2001 and subsequently re-bid in 2004 and 2007. In addition, this amount includes posting of all Board meeting agendas. The Pender-Topsail Post and Voice is currently the only local newspaper in Pender County. Once again, the Pender-Topsail Post and Voice has agreed to hold their pricing due to the present economic climate. Funds have been budgeted for this expenditure and staff recommends approval.

SPECIFIC ACTION REQUESTED: To consider a resolution approving contract with the Pender-Topsail Post and Voice, and to authorize a purchase order in the amount of $13,104 for legal advertising services for FY 2013-2014.

COUNTY MANAGER'S RECOMMENDATION

Respectfully recommend approval.

Initial

RESOLUTION

NOW, THEREFORE BE IT RESOLVED by the Pender County Board of Commissioners that:

a contract and purchase order for legal advertising for FY 2013/2014 is hereby approved in the amount of $13,104. The Chairman/County Manager is authorized to execute any/all documents necessary to implement this resolution.

Account # 420-402600 Advertising $13,104

AMENDMENTS:

MOVED_____ SECONDED_____

APPROVED_____ DENIED_____UNANIMOUS

YEA VOTES: Brown ___ McCoy __ Tate __ Ward ___ Williams ___

_____ 08/05/13
George R. Brown, Chairman Date

_____ 08/05/13
ATTEST Date

Pender-Topsail

Post & Voice

201 A. West Fremont Street
P.O. Box 955, Burgaw, N.C., 28425
Ad email: postgraphics@thependerpost.com
Phone: (910) 259-911 Fax: (910) 259-9112

Contract insertion order

(complete one for each ad change)

The following ad(s) will be placed pursuant to an agreement made the 30th day of June, 2012, between Pender Publishing Company, Inc., doing business as *Pender-Topsall Post & Voice*, and the following advertiser: (Pender County Government)

Name: Pender County Government Authorized agent: Melinda Knoerzer

Billing address: P.O. Box 5, Burgaw, N.C., 28425

Phone: (910) 259-1200 Fax: (910) 259-1579 Email: knoerzermk@pender.county.com

Specific instructions for ad(s)

Size: 42 inches per week for 52 weeks
Run Dates: July 1, 2012 through June 30, 2013
The following three questions are for volume and bulk contracts only:

Total number of column inches this insertion fulfills: 2,184 Balance to be used 2,184

Copy content:
Email weekly ads to Katie Cromartie at postgraphics@thependerpost.com. Standard ad is 11 5//8 inches wide by 7 inches (42) plus 24 inches of free add space free if needed weekly. Additional column inches billed at $6.00 per column inch.
$252.00 x 52 weeks = $13,104
Price includes weekly affidavits

Payment terms: ✓ Prepaid; ___ Bill address above; ___ Charge account below

Color: No Proof requested No
Guaranteed placement: Legal page
Tearsheet requested: Supplied upon request
Cost per ad: $252.00 per week Total this insertion: $13,104.00 per year 2012-2013

Melinda Knoerzer Date: 7/1/2012
Authorized agent for advertiser

Jessica H. Wayne Date: 6/30/12
Authorized agent for *Pender-Topsail Post & Voice*

Charge ____ monthly _____ full cost one time
_____ Visa _____ Mastercard ____ Discover
Name on card: _____
Address: _____
_____
Account # _____
Expiration date: _____

Authorized signature: _____

Pender-Topsail Post & Voice

201 A. West Fremont Street
P.O. Box 955, Burgaw, N.C., 28425
Ad email: postgraphics@thependerpost.com
Phone: (910) 259-911 Fax: (910) 259-9112

Contract insertion order

(complete one for each ad change)

The following ad(s) will be placed pursuant to an agreement made the _____ day of _____, 2013, between Pender Publishing Company, Inc., doing business as *Pender-Topsail Post & Voice*, and the following advertiser: (Pender County Government)

Name: Pender County Government Authorized agent: _____

Billing address: P.O. Box 5, Burgaw, N.C., 28425

Phone: (910) 259-1200 Fax: (910) 259-1402 Email:

Specific instructions for ad(s)

Size: 42 inches per week for 52 weeks
Run Dates: July 1, 2013 through June 30, 2014
The following three questions are for volume and bulk contracts only:

Total number of column inches this insertion fulfills: 2,184Balance to be used 2,184

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$252.00 x 52 weeks = $13,104
Price includes weekly affidavits

Payment terms: ___ Prepaid; ___ Bill address above; ___ Charge account below

Color: No Proof requested No
Guaranteed placement: Legal page
Tearsheet requested:_____
Cost per ad: $252.00 per week Total this insertion:$13,104.00 per year_____

_____Date:_____
Authorized agent for advertiser

_____Date:_____
Authorized agent for *Pender-Topsail Post & Voice*

Charge ____ monthly _____full cost one time
_____Visa _____ Mastercard ____Discover
Name on card: _____
Address:_____
_____
Account #_____
Expiration date: _____

Authorized signature:_____