



PUBLIC INFORMATION

ITEM NO. 5.

DATE OF MEETING: December 9, 2013

REQUESTED BY: Carolyn Moser, Health & Human Services Director

SHORT TITLE: Affordable Care Act – Certified Application Counselors (CAC)

BACKGROUND: As a result of the Affordable Care Act (ACA), the health department has been designated as a Certified Application Counselor organization. We have trained staff who will be assisting individuals to understand, apply, and enroll for healthcare coverage through the Marketplace and Medicaid's electronic portals. We are listed on the HealthCare.gov website as a resource in Pender County for people who want assistance with the Marketplace.

Pender County Health Department

...Building a healthier tomorrow...

*Carolyn Moser, BSN, MPA
Health and Human Services Director*

Affordable Care Act – Certified Application Counselors (CAC)

Beginning October 1, 2013, as a result of the Affordable Care Act (ACA) the new Health Insurance Marketplaces opened for enrollment. The Marketplace allows individuals to complete one application to determine their eligibility for enrollment in Qualified Health Plans, advance payments of the premium tax credit, cost-sharing reductions, Medicaid and Children's Health Insurance Program (CHIP). The Centers for Medicare & Medicaid Services (CMS) recognized that individuals would need assistance to navigate the marketplaces and complete the application process. They (CMS) established Certified Application Counselors (CAC) as a type of assistance personnel to help individuals to enroll in the insurance programs. Because the health department meets the requirements to protect personally identifiable information, we qualified to become Certified Application Counselors. We have five staff members who are currently enrolled in the CAC training program. We have setup two kiosks in our lobby where individuals can sign up for insurance via the marketplace. A staff member is available during business hours to help people understand, apply, and enroll for healthcare coverage through the Marketplace and through Medicaid's portal, known as NC ePass.

As a CAC organization, we are listed on the HealthCare.gov website as a resource for people who want assistance with the Health Insurance Marketplace.

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