



**REQUEST FOR BOARD ACTION**

ITEM NO. 13

**DATE OF MEETING:** April 22, 2012

**REQUESTED BY:** Monique Baker, Tourism Development Authority (TDA) Director

**SHORT TITLE:** Resolution Authorizing Adoption of a Proclamation by the Pender County Board of Commissioners: Travel and Tourism Week in Pender County: May 3-11, 2014

**BACKGROUND:** The attached proclamation is provided to the Board of Commissioners for approval in recognition of Travel and Tourism Week in Pender County for the week of May 3-11, 2014.

**SPECIFIC ACTION REQUESTED:** To consider a resolution adopting the proclamation entitled "Proclamation by the Pender County Board of Commissioners, Travel & Tourism Week in Pender County North Carolina, May 3-11, 2014".

**COUNTY MANAGER'S RECOMMENDATION**

Respectfully recommend approval.

COW  
Initial

**RESOLUTION**

**NOW, THEREFORE BE IT RESOLVED** by the Pender County Board of Commissioners that

the attached proclamation entitled Proclamation by the Pender County Board of Commissioners, Travel & Tourism Week in Pender County: May 3-11, 2014 is hereby adopted. The Chairman and County Manager are authorized to execute any documents necessary to implement this resolution.

**AMENDMENTS:**

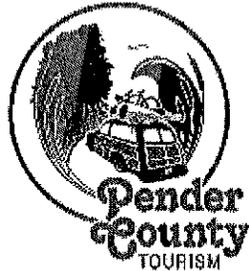
MOVED \_\_\_\_\_ SECONDED \_\_\_\_\_

APPROVED \_\_\_\_\_ DENIED \_\_\_\_\_ UNANIMOUS

YEA VOTES: Williams \_\_\_ McCoy \_\_\_ Brown \_\_\_ Tate \_\_\_ Ward \_\_\_

\_\_\_\_\_  
J. David Williams, Chairman      4/22/14  
Date

\_\_\_\_\_  
ATTEST      4/22/14  
Date



**PROCLAMATION BY THE PENDER COUNTY BOARD OF COMMISSIONERS  
TRAVEL & TOURISM WEEK  
IN PENDER COUNTY, NORTH CAROLINA  
MAY 3-11, 2014**

*Whereas*, the US Travel Association promotes travel and tourism every 2<sup>nd</sup> week in May; and

*Whereas*, this year's promotion will take place May 3-11, 2014 and encourages local governments and communities, civic and professional groups, businesses, and individuals to participate; and

*Whereas* travel is among the largest private-sector employer in the United States, supporting 14.9 million jobs in 2013, including 7.9 million directly in the travel industry and 7.0 million in other industries; and

*Whereas* travel is a pillar of economic growth, creating jobs at a 19-percent faster rate than other sectors.

*Whereas*, in 2013 North Carolina ranked sixth in visitation with those visitors spending over \$19.4 billion dollars (5% increase over 2012), generating \$970 million in state taxes; and

*Whereas*, in 2013, the travel industry ranked as one of the largest employers in North Carolina. It directly supports approximately 200,000 jobs in North Carolina contributing \$4.2 billion to the state's payroll; and

*Whereas*, travel to Pender County in 2012 increased 5.5% generating an estimated economic impact of \$80.59 million, which amounts to over \$9.44 million in state & local taxes, saving each county resident over \$173 in tax savings; and

*Whereas*, in Pender County, more than 740 jobs are directly attributable to travel & tourism contributing over \$13.36 million in payroll in 2012; and

*Whereas*, leisure travel, which accounts for more than three-quarters of all trips taken in the United States, spurs countless benefits to travelers' creativity, cultural awareness, education, happiness, productivity, relationships and wellness;

*Now, Therefore*, Be It Proclaimed that the Pender County Board of Commissioners, in concurrence with the US Travel Association, does hereby proclaim May 3-11, 2014 as Travel and Tourism Week in Pender County, and encourage all citizens of Pender County to join in this special observance.

This the 22nd day of April, 2014

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David Williams, Jr., Chairman

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Dr. Mickey Duvall, County Manager