REQUEST FOR BOARD ACTION

ITEM NO. 19.

DATE OF MEETING: August 7, 2014

REQUESTED BY: Glenda Pridgen, Administrative Assistant

SHORT TITLE: Resolution Authorizing Renewal of Legal and Non-Legal Advertising Contract with the Pender-Topsail Post & Voice, and Authorizing Purchase Order for FY 2014-2015: $14,404

BACKGROUND: Since 2001, the County has combined all legal and non-legal county advertising together under one masthead entitled "Pender County Government News." These advertising services were bid initially in 2001 and subsequently re-bid in 2004 and 2007. In addition, this amount includes posting of all Board meeting agendas. The Pender-Topsail Post & Voice is currently the only local newspaper in Pender County. The Pender-Topsail Post & Voice had notified the previous County Manager that their pricing would be going up 10% this fiscal year.

SPECIFIC ACTION REQUESTED: To consider a resolution approving contract with the Pender-Topsail Post & Voice, and to authorize a purchase order in the amount of $14,404 for legal and non-legal advertising services for FY 2014-2015.

COUNTY MANAGER'S RECOMMENDATION

Respectfully recommend approval.

CBW
Initial

RESOLUTION

NOW, THEREFORE BE IT RESOLVED by the Pender County Board of Commissioners that:

a contract and purchase order for legal and non-legal advertising for FY 2014/2015 is hereby approved to the Pender-Topsail Post & Voice in the amount of $14,404. The Chairman/County Manager is authorized to execute any/all documents necessary to implement this resolution.

Account # 420-402600 Advertising $14,404

AMENDMENTS:

MOVED_____ SECONDED_____

APPROVED_____ DENIED_____UNANIMOUS

YEA VOTES: Williams ___ McCoy __ Brown ___ Tate __ Ward ___

_____ 07/07/14
J. David Williams, Chairman Date

_____ 07/07/14
ATTEST Date

Pender-Topsail Post & Voice

201 A. West Fremont Street
P.O. Box 955, Burgaw, N.C., 28425
Ad email: postgraphics@thependerpost.com
Phone: (910) 259-911 Fax: (910) 259-9112

Contract insertion order

(complete one for each ad change)

The following ad(s) will be placed pursuant to an agreement made the _____ day of _____, 2014, between Post Voice LLC, Inc., doing business as *Pender-Topsail Post & Voice*, and the following advertiser: Pender County Government

Name: Pender County Government Authorized agent: Glenda Pridgen

Billing address: P.O. Box 5, Burgaw, N.C., 28425

Phone: (910) 259-1200 Fax: (910) 259-1579 Email: gpridgen@pendercountync.gov

Specific instructions for ad(s)

Size: 42 inches per week for 52 weeks
Contract Run Dates: July 1, 2014 through June 30, 2015
The following three questions are for volume and bulk contracts only:

Total number of column inches this insertion fulfills: 2,184 Balance to be used 2,184

Copy content:
Email weekly ads to Katie Pettigrew at postgraphics@thependerpost.com. Standard ad is 11 5//8 inches wide by 7 inches (42) plus 24 inches of free add space free if needed weekly. Additional column inches billed at $6.60 per column inch.
$277.00 x 52 weeks = $14,404
Price includes weekly affidavits

Payment terms: ___ Prepaid; ___ Bill address above; ___ Charge account below

Color: No Proof requested No
Guaranteed placement: Legal page
Tearsheet requested:_____
Cost per ad: $277.00 per week Total this insertion:
$14,404 per year_____

_____Date:_____
Authorized agent for advertiser

_____Date:_____
Authorized agent for *Pender-Topsail Post & Voice*

Charge ____ monthly _____full cost one time
_____Visa _____ Mastercard ____Discover
Name on card: _____
Address:_____
_____
Account #_____
Expiration date: _____

Authorized signature:_____