



## REQUEST FOR BOARD ACTION

ITEM NO. 8

**DATE OF MEETING:** February 2, 2015

**REQUESTED BY:** Monique Baker, Tourism Director

**SHORT TITLE:** Resolution Authorizing Purchase Order to LunaAds for the Design, Printing and Shipping of 30,000 Pender County Visitors' Guides: \$15,255.00.

**BACKGROUND:** The Visitors' Guides will be distributed to our Pender County tourism organizations & partners, NC Welcome Centers, inquiries and leads. Cape Fear Publications Distribution will distribute it to the Southeastern NC hotels, restaurants, and attractions. Funds are budgeted in 44-407000.

**SPECIFIC ACTION REQUESTED:** To consider a resolution authorizing a purchase order to LunaAds for the design, printing and shipping of 30,000 Pender County Visitors' Guides in the Amount of \$15,255.00.

**COUNTY MANAGER'S RECOMMENDATION**

Respectfully recommend approval.

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Initial

**RESOLUTION**

**NOW, THEREFORE BE IT RESOLVED** by the Pender County Board of Commissioners that a purchase order to LunaAds for the design, printing and shipping of 30,000 Pender County Visitor's Guides in the Amount of \$15,255.00 is hereby authorized. The County Manager is authorized to execute any/all documents necessary to implement this resolution.

Budget Line Item: 44-407000

**AMENDMENTS:**

MOVED \_\_\_\_\_ SECONDED \_\_\_\_\_

APPROVED \_\_\_\_\_ DENIED \_\_\_\_\_ UNANIMOUS \_\_\_\_\_

YEA VOTES: Williams \_\_\_ Brown \_\_\_ McCoy \_\_\_ Piepmeyer \_\_\_ Tate \_\_\_

\_\_\_\_\_  
J. David Williams, Chairman 2/2/2015  
Date

\_\_\_\_\_  
ATTEST 2/2/2015  
Date