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## REQUEST FOR BOARD ACTION

ITEM NO. 8

**DATE OF MEETING:** September 14, 2015

**REQUESTED BY:** Tammy Proctor, Tourism Director

**SHORT TITLE:** Proclamation Declaring September 29, 2015 as Fireball Run Day.

**BACKGROUND:** On September 29-30, 2015, The Greater Topsail Area Chamber of Commerce & Pender County Tourism, four towns, and two counties have a wonderful opportunity to spotlight the Coastal Region of North Carolina and join the race to recover America's missing children.

Fireball Run, a program that is 75 percent travelogue and 25 percent economic development, is rolling onto Onslow and Pender Counties September 29. This is the first time the show will feature North Carolina.

**SPECIFIC ACTION REQUESTED:** To read and pass a proclamation declaring September 29, 2015 as Fireball Run Day.



**PROCLAMATION  
SEPTEMBER 29, 2015 AS FIREBALL RUN DAY**

**WHEREAS**, the entertainment series Fireball Run has selected Pender County and Topsail Island as one of eight destinations in the 2015 show program; and

**WHEREAS**, because of the awareness the program will raise in the Race to Recover America's Missing; and

**WHEREAS**, the value that the program will bring to our local tourism industry; and

**WHEREAS**, the potential economic impact the program will bring to the community through the more than 100 honored guests; and

**WHEREAS**, the communities of Topsail Beach, Surf City, North Topsail, and Holly Ridge have united under the leadership of the Greater Topsail Area Chamber of Commerce and the Pender County Tourism Development Authority to host this once-in-a-lifetime opportunity; and

**WHEREAS**, more than four million viewers will observe the treasures that Pender County has to offer all guests; and,

**NOW, THEREFORE BE IT PROCLAIMED THAT**, The Pender County Board of Commissioners do hereby proclaim Tuesday, September 29, 2015 as **FIREBALL RUN DAY** in Pender County and affirmatively recognizes the significant contributions that this entertainment series brings to Pender County and to our state and nation; and supports the efforts to promote the attractions, our rich history, our beautiful natural resources, and the economic development potential of Pender County.

Adopted this the 14<sup>th</sup> day of September, 2015.

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J. David Williams, Chairman  
Board of County Commissioners

ATTEST:

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Melissa Pedersen  
Clerk to the Board