



REQUEST FOR BOARD ACTION

ITEM NO. 16

DATE OF MEETING: October 26, 2015

REQUESTED BY: Melissa Pedersen, Clerk to the Board

SHORT TITLE: Approval of Appointment to the Tourism Development Authority.

BACKGROUND: The County Manager/County Clerk advertises vacancies on boards, commissions, committees, task forces, etc. The County Manager/County Clerk serves only clearinghouse functions with respect to the appointment process; no influence is exerted in this role. Commissioners are welcome to recruit applicants, or citizens may apply of their own free will.

Barbara Baker has served two terms on the Tourism Development Authority and is seeking reappointment. Ms. Baker lives in District 1. This appointment will be for three years and expire on August 31, 2018.

The positions have been properly advertised.

SPECIFIC ACTION REQUESTED: To consider approving an appointment to the Tourism Development Authority.



PENDER COUNTY

Application for Appointment to Boards/Commissions/Committees

Appointees to Pender County Boards/Commissions/Committees must be a Pender County resident and must be at least 18 years of age. Please complete this application and return to: Pender County Manager's Office, PO Box 5, Burgaw, NC 28425.

APPLICANT INFORMATION					
Last Name	BAKER		First	BARBARA	
M.I.	F		Date	10-07-2015	
Physical Address	682 HOWARDS LANDING ROAD			Apartment/Unit #	
City	HAMPSSTEAD		State	NC	
ZIP	28443				
Mailing Address (if different from above)					
City			State	ZIP	
Home Phone	910-270-1458		Work Phone	E-mail Address 1	
Fax Number				embarbara@bellsouth.net	
E-mail Address 2					
Board Interest(s)					
Tourism Development Authority REAPPOINTMENT					
How long have you been a resident of Pender County?					
16 YEARS					
EDUCATION					
High School	AQUINAS		Location	CHICAGO IL	
From	56	To	60	Did you graduate?	YES <input checked="" type="checkbox"/> NO <input type="checkbox"/>
College	ST. XAVIER		Location	CHICAGO FL	
From	60	To	63	Did you graduate?	YES <input type="checkbox"/> NO <input checked="" type="checkbox"/> Degree
Other	CFCC		Location	WILMINGTON NC	
From	80	To	82	Did you graduate?	YES <input checked="" type="checkbox"/> NO <input type="checkbox"/> Degree
EMPLOYMENT HISTORY					
Current Employment	RETIRED			Job Title	
Responsibilities					
Previous Employment	CAPE FEAR COAST CONVENTION AND VISITORS BUREAU			Job Title	
Previous Employment	FOUNTAIN INDUSTRIES			Job Title	
Previous Employment	GODWIN OIL COMPANY			Job Title	
Account Mgr					
COMMUNITY INVOLVEMENT					
Please list current and past membership in civic or other organizations and offices held:					
WILMINGTON HOUSING AUTHORITY - CHAIRMAN TWO YEARS AND COMMISSIONER 17 YEARS					
WHFD - NON-PROFIT HOUSING - 20+ yrs					
CANINES 4 SERVICE -					
LOWCAPE FEAR HISTORICAL SOCIETY - BOARD OF DIR, PENDER COUNTY HISTORICAL SOCIETY					
VICE-CHAIR AND COAST GUARD AUXILIARY - EDUCATION OFFICER					

Have you ever served or are you currently a member of any Pender County or other local government board/commission/committee?

YES NO If yes, explain (including length of service).
 PENDER COUNTY HOUSING INITIATIVE BOARD FIVE YEARS
 TOURISM ADVISORY BOARD SIX YEARS

State reasons why you feel qualified for this appointment(s):

I SPENT THE LAST SIX YEARS OF MY WORKING CAREER EMPLOYED BY NEW HANOVER COUNTY TOURISM OFFICE. DUTIES INCLUDED ASSISTING THE CEO, MARKETING, PUBLICATIONS OF VISITOR GUIDE MEETINGS AND ASSISTING VISITORS TO THE AREA.

MILITARY SERVICE

Branch NA	From	To
Rank at Discharge	Type of Discharge (optional)	

CONFLICTS OF INTEREST

Are you aware of any legal, ethical or personal conflict of interest by serving as a member of this Pender County board/commission/committee?

YES NO If yes, explain.

Are you or any member of your family employed by Pender County, or currently serving on any Boards/Committee/Commission appointed by or affiliated with Pender County?

YES NO If yes, list family member name(s) and position/board or committee(s).
 WALTER BAKER - PLANNING BOARD AND BOARD OF ADJUSTMENT

Please add any additional information you would like to share supporting your interest and qualifications for this appointment.

TOURISM IS CRITICAL TO PENDER COUNTY, NOT ONLY TO BRING IN TAX DOLLARS, BUT ALSO FOR EMPLOYMENT AND NEW OPPORTUNITIES FOR RESPONSIBLE GROWTH. I LIKE TO THINK I'VE PLAYED A SMALL ROLE IN ITS GROWTH.

DISCLAIMER AND SIGNATURE

NOTE: This information will be used by the Pender County Board of Commissioners in making appointments to Pender County Boards/Commissions/Committees. In the event you are appointed, it may be used as a news release to identify you to the community. This application is considered a public record.

Signature *Barbara F Baker* Date 10-07-2015

Barbara F Baker

Mrs. Baker has served on and chaired non-profit organizations. She has a list of achievements in overseeing the administration of limited federal funds, creating partnerships with local organizations, obtaining tax credits, private and public development loans, various grants and private investment in develop of housing for low to moderate income families. She has developed and managed small business, has been employed with Wilmington Convention and Visitors Bureau, served on the Board of the Lower Cape Fear Historical Society and has prepared historical narrations for local tour attractions. Presentations have also included Pender County school classes.

Currently

- Vice-Chairs the Pender County, North Carolina Tourism Board
- Chairs the Pender County Housing Board

Other Specific

- Appointed by three City of Wilmington Mayors, to the Wilmington Housing Authority Commission totaling 17 years.
 - Chairperson – 2 terms.
 - Meetings with U.S. Secretary of Housing and Urban Development and obtained Eleven Million funding for Wilmington Hope VI Project.
 - Meetings with NC Representative Mike McIntyre on Housing funding
 - Negotiating team for several major housing developments
- Appointed by the New Hanover County Commissioners to a Committee formulating guidelines for a Scattered Site Urgent Repair Grants
- Wilmington Housing Finance and Development (Non-Profit)
 - Board of Directors – 20+ years
 - Chairperson – 8 years
 - Development of Eugene Ashley facility for homeless Veterans
 - Historic Preservation Foundation of NC, Gertrude S. Carraway Award of Merit
- Received the 1997, North Carolina Governor's Award for Outstanding Volunteer Service.
- Cape Fear Convention and Visitors Bureau – 6 years
 - Organized transportation & logistics of VJ Day Celebration for WWII veterans of the Battleship USS North Carolina
 - Assisted in developing visitor and attraction guides
 - Worked with TV and film organizations
 - Conducted tours for school groups
- Served on the Board of the Lower Cape Fear Historical Society and prepared historical narrations for local tour attractions.
- Holds a Paralegal degree and worked with New Hanover County Attorney's Office