



REQUEST FOR BOARD ACTION

ITEM NO. 15

DATE OF MEETING: January 19, 2016

REQUESTED BY: Melissa Pedersen, Clerk to the Board

SHORT TITLE: Approval of Appointment to the Tourism Development Authority.

BACKGROUND: The County Manager/County Clerk advertises vacancies on boards, commissions, committees, task forces, etc. The County Manager/County Clerk serves only clearinghouse functions with respect to the appointment process; no influence is exerted in this role. Commissioners are welcome to recruit applicants, or citizens may apply of their own free will.

Matthew Woods is applying to serve on the Tourism Development Authority for the first time. Mr. Woods lives in District 4 which is currently vacant. Mr. Woods has been a resident of Pender County for about 9 years and currently works for the National Park Service at Moores Creek Battlefield. This appointment will be for three years.

Karen Burton is also applying to serve on the Tourism Development Authority for the first time. Ms. Burton lives in District 5 which is filled. There is a vacancy for District 3 and could be appointed to that seat if the Board wishes to do so. This appointment will be for three years.

The positions have been properly advertised.

SPECIFIC ACTION REQUESTED: To consider approving an appointment to the Tourism Development Authority.



PENDER COUNTY

Application for Appointment to Boards/Commissions/Committees

Appointees to Pender County Boards/Commissions/Committees must be a Pender County resident and must be at least 18 years of age. Please complete this application and return to: Pender County Manager's Office, PO Box 5, Burgaw, NC 28425.

APPLICANT INFORMATION																		
Last Name			Woods			First		Matthew		M.I.	S	Date	10/08/1980					
Physical Address										750 Bridal Creek Dr.				Apartment/Unit #				
City					Burgaw					State		NC			ZIP		28425	
Mailing Address (if different from above)																		
City					State					ZIP								
Home Phone			910-231-3613			Work Phone			910-283-5591 x2222			E-mail Address 1		matthew_woods@nps.gov				
Fax Number										E-mail Address 2		msw0547@gmail.com						
Board Interest(s)																		
<h3>Tourism Development Authority Board</h3>																		
How long have you been a resident of Pender County? 8 yrs, 10 mos																		
EDUCATION																		
High School					Topsail High School					Location		Hampstead, NC						
From		1996		To		1998		Did you graduate?		YES <input checked="" type="checkbox"/>		NO <input type="checkbox"/>						
College					UNCW					Location								
From		2005		To		2008		Did you graduate?		YES <input checked="" type="checkbox"/>		NO <input type="checkbox"/>		Degree		Bachelor of Arts- History		
Other					UNCW					Location								
From		2011		To		2012		Did you graduate?		YES <input checked="" type="checkbox"/>		NO <input type="checkbox"/>		Degree		Master of Education		
EMPLOYMENT HISTORY																		
Current Employment			National Park Service					Job Title		Chief of Interpretation and Education								
Responsibilities			Supervise interpretive staff and volunteers; plan annual programs; manage interpretive division budget															
Previous Employment			Pender High School					Job Title		Teacher- Social Studies								
Previous Employment			Circuit City					Job Title		Mobile Audio Installer								
Previous Employment			US ARMY Reserves					Job Title		Staff Sergeant- Transportation								
COMMUNITY INVOLVEMENT																		
Please list current and past membership in civic or other organizations and offices held:																		
Finance Officer, Assistant Den Leader, & Pack Committee Member -BSA Pack 247, Burgaw, NC																		

Have you ever served or are you currently a member of any Pender County or other local government board/commission/committee?			
YES	<input type="checkbox"/>	NO	<input checked="" type="checkbox"/> If yes, explain (including length of service).
State reasons why you feel qualified for this appointment(s): I am a resident of Pender County, a graduate of the school system, a former PCS teacher, and currently the Chief of Interpretation for Moores Creek National Battlefield, one of 400+ national parks nationwide and the only one in Southeastern North Carolina. I am in the business of tourism, marketing, media, and partnering with other tourism organizations. I will bring ideas to the group in how tourism sites such as Moores Creek can serve as pathways into and through the county, thus impacting businesses.			
MILITARY SERVICE			
Branch	ARMY Reserves	From	1999 To 2006
Rank at Discharge	E-6/Staff Sergeant	Type of Discharge (optional)	Honorable
CONFLICTS OF INTEREST			
Are you aware of any legal, ethical or personal conflict of interest by serving as a member of this Pender County board/commission/committee?			
YES	<input type="checkbox"/>	NO	<input checked="" type="checkbox"/> If yes, explain.
Are you or any member of your family employed by Pender County, or currently serving on any Boards/Committee/Commission appointed by or affiliated with Pender County?			
YES	<input type="checkbox"/>	NO	<input checked="" type="checkbox"/> If yes, list family member name(s) and position/board or committee(s).
Please add any additional information you would like to share supporting your interest and qualifications for this appointment.			
My wife was born and raised in this county, and we have a son who is traveling the same path. My father-in-law is a SRO for the PC Sheriff's Department. My mother-in-law manages the three Black River Family Practices in the county. As you can see, I am invested in this county and only hope to see the people and the businesses succeed.			
DISCLAIMER AND SIGNATURE			
NOTE: This information will be used by the Pender County Board of Commissioners in making appointments to Pender County Boards/Commissions/Committees. In the event you are appointed, it may be used as a news release to identify you to the community. This application is considered a public record.			
Signature	Matthew S Woods		Date 12/29/2015



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APPLICANT INFORMATION									
Last Name <i>BURTON</i>				First <i>Karen</i>		M.I. <i>W</i>	Date <i>01/02/16</i>		
Physical Address <i>936 US Hwy. 117 South</i>						Apartment/Unit #			
City <i>Burgaw</i>				State <i>NC</i>		ZIP <i>28425</i>			
Mailing Address (if different from above) <i>PO Box 145</i>									
City <i>Burgaw</i>				State <i>NC</i>		ZIP <i>28425</i>			
Home Phone <i>910 259 2359</i>			Work Phone <i>910-540-2359</i>			E-mail Address 1 <i>burtonkw@hotmail.com</i>			
Fax Number						E-mail Address 2 <i>kburtm@harrellsca.com</i>			
Board Interest(s) <i>Pender County Tourism</i>									
How long have you been a resident of Pender County? <i>5(+)</i> years									
EDUCATION									
High School <i>Pender Academy</i>				Location <i>Rocky Point, NC 28457</i>					
From	To	Did you graduate?		YES <input checked="" type="checkbox"/>	NO <input type="checkbox"/>				
College <i>UNC - Wilmington</i>				Location <i>Wilmington, NC 28401</i>					
From	To	Did you graduate?		YES <input checked="" type="checkbox"/>	NO <input type="checkbox"/>	Degree <i>B.S. Elem Education</i>			
Other <i>UNC - Wilmington</i>				Location <i>Wilmington, NC 28401</i>					
From	To	Did you graduate?		YES <input checked="" type="checkbox"/>	NO <input type="checkbox"/>	Degree <i>Masters Language & Literacy</i>			
EMPLOYMENT HISTORY									
Current Employment <i>Harrells Christian Academy</i>				Job Title <i>Director of Advancement</i>					
Responsibilities <i>Fundraising, Events, Donors, Oversee Admissions, Long Term Planning of Facility</i>									
Previous Employment <i>Pender County Schools</i>				Job Title <i>Instructional Coach for HS Teachers</i>					
Previous Employment				Job Title <i>Head-Gifted Consultant</i>					
Previous Employment				Job Title <i>Teacher</i>					
COMMUNITY INVOLVEMENT									
Please list current and past membership in civic or other organizations and offices held:									
<i>Burgaw Area Chamber of Commerce (member since 2007) Bd member/sec. (2013-present)</i>									
<i>Association of Fundraising Professionals (2015-present)</i>									
<i>NC Association Gifted & Talented (2004-present)</i>									
<i>Regional Gifted & Talented Advisory Board (2007 - 2013)</i>									
<i>NC Association of Educators - member 1987-2013 (Pender City Unit President 2000-2004)</i>									
<i>NC English Teachers Association 2013-present</i>									
<i>NC Association of Realtors (2006-present)</i>									

Have you ever served or are you currently a member of any Pender County or other local government board/commission/committee?

YES NO If yes, explain (including length of service).

State reasons why you feel qualified for this appointment(s): *As a life-long resident of Pender County, I can honestly say how proud I am to be a part. I have a genuine, heart felt interest in the people, the land and its' development. Having been an educator for over 26 years with Pender County Schools and serving on both the East and the West, I have a very clear picture of the county as a whole. Combining my educational role with the fact that I have worked in real estate since 2006 allows me to say that I know a vast amount of Pender County constituents and I have the peoples' best interest at heart.*

MILITARY SERVICE

Branch *MA* From To

Rank at Discharge Type of Discharge (optional)

CONFLICTS OF INTEREST

Are you aware of any legal, ethical or personal conflict of interest by serving as a member of this Pender County board/commission/committee?

YES NO If yes, explain.

Are you or any member of your family employed by Pender County, or currently serving on any Boards/Committee/Commission appointed by or affiliated with Pender County?

YES NO If yes, list family member name(s) and position/board or committee(s).

Please add any additional information you would like to share supporting your interest and qualifications for this appointment.
My current role as Director of Advancement allows me to work with many donors and stakeholders. Many of these provide direct contact in Farming and Agricultural related industry. I feel my knowledge of the county, my communication and leadership skills, and my work with the Burgaw Area Chamber of Commerce will be an asset to the Pender County Tourism Board.

DISCLAIMER AND SIGNATURE

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Signature *Karen Williams Burton* Date *01/02/2016*