



Proclamation
Tourism Week In Pender County May 1-7, 2016

WHEREAS travel has a positive effect on Pender County, North Carolina, and the nation's economic prosperity and image abroad, it also impacts business productivity and to individual travelers' well-being; and

WHEREAS travel to and within the United States provides significant economic benefits for the nation, generating more than \$2.1 trillion in economic output according to the latest available data, with \$927.9 billion spent directly by travelers; and

WHEREAS travel is among the largest private-sector employers in the United States, supporting more than 15 million jobs, including more than 8 million directly in the travel industry and more than 7 million in other industries; and

WHEREAS travelers' spending directly generated tax revenues of \$141.5 billion for federal, state, and local governments, funds used to support essential services and programs; and

WHEREAS Pender County visitors spent more than \$84 million, yielding more than \$5.8 million in local tax receipts, and employing more than 760 people; and

WHEREAS international travel to the United States is the nation's No. 1 service export. In 2014 travel generated \$220.6 billion in exports, creating a \$74 billion trade surplus for the United States; and

WHEREAS meetings, events and incentive travel are core business functions that help companies strengthen business performance, educate employees and customers and reward business accomplishments – which in turn boosts the U.S. economy. In 2014, domestic and international business travelers spent \$282 billion; and

WHEREAS leisure travel, which accounts for more than three-quarters of all trips taken in the United States, spurs countless benefits to travelers' health and wellness, creativity, cultural awareness, education, happiness, productivity and relationships; and

WHEREAS travel is a pillar of economic growth, creating jobs at a faster rate than other sectors.

NOW THEREFORE, BE IT RESOLVED THAT, the Pender County Board of Commissioners do hereby proclaim May 1-7, 2016 as National Travel and Tourism Week in Pender County, and urge the citizens of Pender County to join us in this special observance with appropriate events and commemorations on May 7.

This the 18th day of April, 2016.

Attest:

George R. Brown, Chairman

Melissa Pedersen, Clerk to the Board